### MARKET ACTION REPORT

### August 2018

### MLS Area: Highland Park



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Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

		7	Γrending	Versus*:		Trending V	Versus*:		
Market Profile & Trends Overview	Month	LM	L <sub>3</sub> M	PYM	LY	YTD	PriorYTD	PriorYear	
Median List Price of all Current Listings	\$649,000	+		1					
Average List Price of all Current Listings	\$897,323	+		1					
August Median Sales Price	\$562,500	1	1	1	1	\$495,000	1	1	
August Average Sales Price	\$638,716	1	1	1	1	\$551,559	1	+	
Total Properties Currently for Sale (Inventory)	358	+		1	-		-		
August Number of Properties Sold	60	1		1	-	366	1	-	
August Average Days on Market (Solds)	69	1	1	1	+	71	1	+	
August Month's Supply of Inventory	6.0	+	1	1	+	8.7	1	1	
August Sale Price vs List Price Ratio	89.8%	+	+	+	+	92.0%	•	•	

<sup>\*</sup> LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

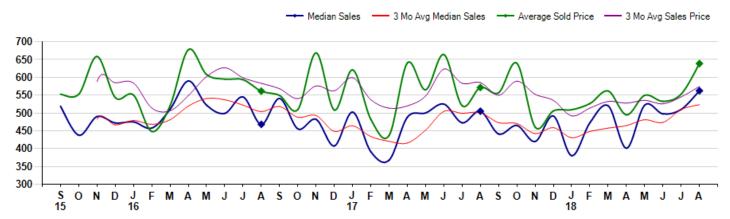
### **Property Sales**

August Property sales were 60, up 3.4% from 58 in August of 2017 and 20.0% higher than the 50 sales last month. August 2018 sales were at their highest level compared to August of 2017 and 2016. August YTD sales of 366 are running -9.2% behind last year's year-to-date sales of 403.



The Median Sales Price in August was \$562,500, up 11.4% from \$505,000 in August of 2017 and up 10.3% from \$510,000 last month. The Average Sales Price in August was \$638,716, up 11.8% from \$571,547 in August of 2017 and up 15.5% from \$553,009 last month. August 2018 ASP was at highest level compared to August of 2017 and 2016.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Midwest Real Estate Data LLC for the period 9/1/2015 through 8/31/2018. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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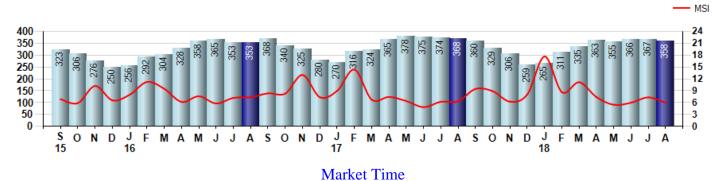
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### Inventory & MSI

The Total Inventory of Properties available for sale as of August was 358, down -2.5% from 367 last month and down -2.7% from 368 in August of last year. August 2018 Inventory was at a mid range compared to August of 2017 and 2016.

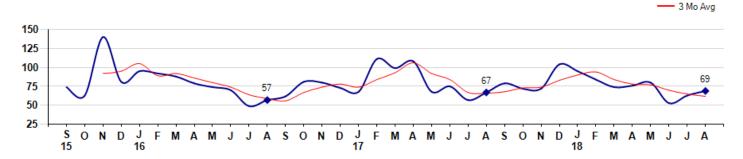
A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The August 2018 MSI of 6.0 months was at its lowest level compared with August of 2017 and 2016.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for August was 69, up 9.5% from 63 days last month and up 3.0% from 67 days in August of last year. The August 2018 DOM was at its highest level compared with August of 2017 and 2016.

Average Days on Market(Listing to Contract) for properties sold during the month



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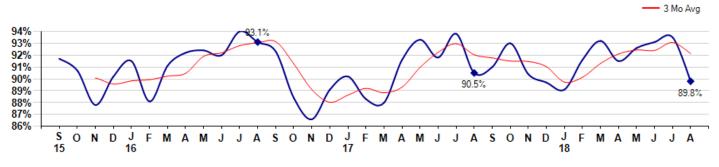


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#### Selling Price vs Listing Price

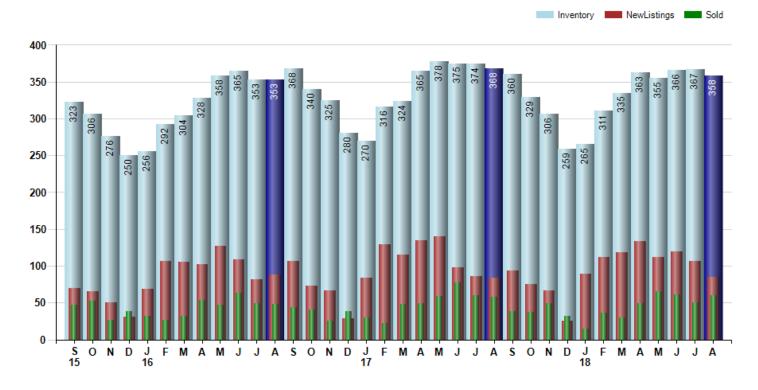
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The August 2018 Selling Price vs List Price of 89.8% was down from 93.5% last month and down from 90.5% in August of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



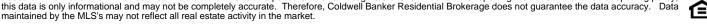
Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in August 2018 was 85, down -20.6% from 107 last month and up 1.2% from 84 in August of last year.



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Homes Sold 3 Mo. Roll Avg	S 15 47	O N 52 27 42	38	J 16 32 32	F 26 32	M 32 30	A 53 37	M 47 44	J 63 54	J 49 53	A 48 53	S 44 47	O 41 44	N 25 37	D 38 35	J 17 30 31	F 22 30	M 48 33	A 49 40	M 59 52	J 77 62	J 60 65	A 58 65	S 38 52	O 37 44	N 49 41	D 32 39	J 18 15 32	F 36 28	M 30 27	A 49 38	M 65 48	J 61 58		A 60 57
MedianSalePrice 3 Mo. Roll Avg	1010	O N 438 490 482	472				A 590 519		J 499 537	J 545 522		S 541 518	O 456 488	N 482 493	D 408 448	J 17 503 464	F 391 434	M 368 420		M 500 452		J 473 499	A 505 501	S 441 473			492	J 18 380 431				M 522 4 481 4	J 498 :	J 510 50 510 52	
Inventory MSI	S 15 323 7	O N 306 276 6 10		J 16 256 8	F 292 11	M 304 10	A 328 6	M 358 8	J 365 6	J 353 7	A 353 7	S 368 8	O 340 8	N 325 13		J 17 270 9	F 316 14	M 324 7	A 365 7	M 378 6	J 375 5	J 374 6	A 368 6	S 360 9	O 329 9	N 306 6		J 18 265 18	F 311 9	M 335 11	A 363 7	M 355 3	J 366 3	J 367 35 7	A 58 6
Days On Market 3 Mo. Roll Avg	S 15	O N 63 140 92	81	J 16 95 105	F 92 89	M 88 92	A 79 86	M 74 80	J 70 74	J 49 64	A 57 59	S 62 56	O 81 67	N 80 74	73 78	J 17 68 74	F 111 84	M 99 93	A 108 106	M 68 92	J 75 84	J 57 67	A 67 66	S 79 68	72 73	N 72 74	D 104 83	J 18 95 90	F 84 94	M 74 84	A 76 78	M 80 77	J 53 70		A 69 62
Price per Sq Ft 3 Mo. Roll Avg	S 15 215	O N 205 216 212	204								A 204 213	S 198 208	O 193 198	N 218 203	D 190 200	J 17 196 201	F 173 186	M 189 186				J 208 213					D 189 210	J 18 209 198			A 202 204			J 205 20 204 20	
Sale to List Price 3 Mo. Roll Avg	S 15 0.917 0	O N .907 0.878 0.901	0.902	J 16 0.915 0.898			A 0.922 0.905			J 0.940 0.928			O 0.884 0.913	N 0.866 0.891	0.891		F 0.883 0.892		A 0.916 0.893			J 0.938 0.930			O 0.930 0.915		0.897	J 18 0.891 0.897			- 1			J 0.935 0.8 0.931 0.9	
New Listings Inventory Sales	S 15 70 323 47	O N 65 50 306 276 52 27	31						J 109 365 63	J 82 353 49	88 353 48	S 107 368 44	73 340 41	N 67 325 25	D 29 280 38	J 17 84 270 30	F 129 316 22	M 115 324 48		M 140 378 59	J 98 375 77	374 60	A 84 368 58	93 360 38	75 329 37	N 67 306 49	D 25 259 32	J 18 89 265 15					J 119 1 366 3	367 35	A 85 58 60
Avg Sale Price 3 Mo. Roll Avg	1010	O N 553 659 588							J 595 627	J 594 599	A 561 583	S 549 568	O 510 540	N 669 576		J 17 621 599	F 482 537	M 437 513	A 641 520				A 572 585					J 18 509 492						J 553 63 545 57	A 39 75

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