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Price Range: ALL | Properties: Single Family Home, Townhome, Condo

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Market Profile & Trends Overview	Month	LM	L <sub>3</sub> M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$389,000	+		+				
Average List Price of all Current Listings	\$573,939	1		+	,		-	
June Median Sales Price	\$352,500	+	1	+	+	\$325,000		+
June Average Sales Price	\$413,144	1	1	Î	1	\$399,238		
Total Properties Currently for Sale (Inventory)	399	ŧ		+	-			
June Number of Properties Sold	62	1	-	+	_	218		-
June Average Days on Market (Solds)	107	1	+	+	1	122	1	1
June Month's Supply of Inventory	6.4	+	+	+	+	12.3		+
June Sale Price vs List Price Ratio	86.1%	+	+	+	1	86.4%	1	1

<sup>\*</sup> LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

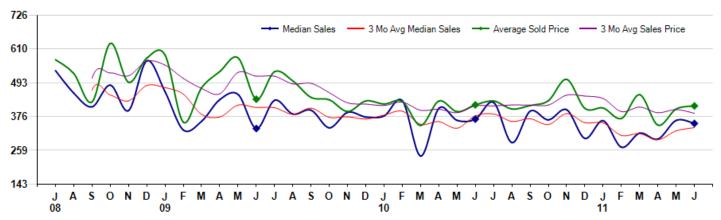
#### **Property Sales**

June Property sales were 62, down -18.4% from 76 in June of 2010 and 72.2% higher than the 36 sales last month. June 2011 sales were at a mid level compared to June of 2010 and 2009. June YTD sales of 218 are running -15.5% behind last year's year-to-date sales of 258.



The Median Sales Price in June was \$352,500, down -4.1% from \$367,500 in June of 2010 and down -3.0% from \$363,295 last month. The Average Sales Price in June was \$413,144, down -0.9% from \$416,774 in June of 2010 and up 2.6% from \$402,641 last month. June 2011 ASP was at the lowest level compared to June of 2010 and 2009.

Median means Middle (the same # of properties sold above and below Median) (000's)





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#### **Inventory & MSI**

The Total Inventory of Properties available for sale as of June was 399, down -5.9% from 424 last month and down -23.9% from 524 in June of last year. June 2011 Inventory was at the lowest level compared to June of 2010 and 2009.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The June 2011 MSI of 6.4 months was at its lowest level compared with June of 2010 and 2009.

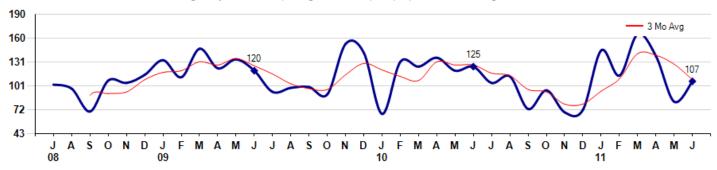
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



#### **Market Time**

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for June was 107, up 30.5% from 82 days last month and down -14.4% from 125 days in June of last year. The June 2011 DOM was at its lowest level compared with June of 2010 and 2009.

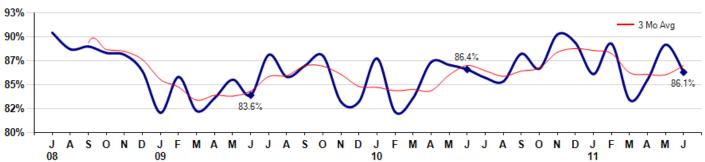
Average Days on Market(Listing to Contract) for properties sold during the month



### Selling Price vs Original Listing Price

The Selling Price vs Original Listing Price reveals the average amount that Sellers are agreeing to come down from their original list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The June 2011 Selling Price vs Original List Price of 86.1% was down from 89.1% last month and down from 86.4% in June of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Based on information from Midwest Real Estate Data LLC for the period 7/1/2008 through 6/30/2011. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



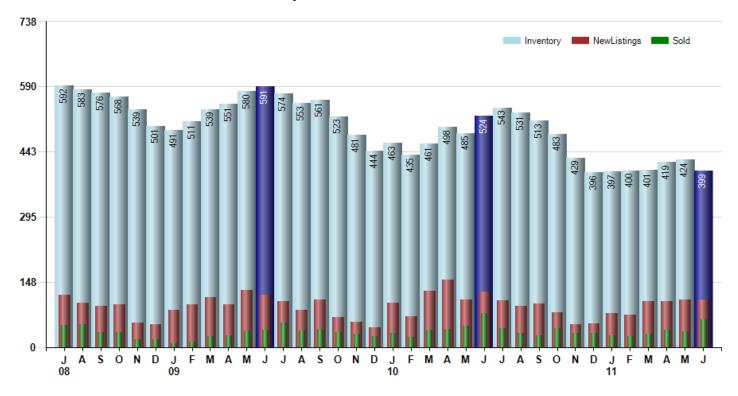
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## Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in June 2011 was 107, equal to 107 last month and down -14.4% from 125 in June of last year.





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Homes Sold 3 Mo. Roll Avg	J 08 A 49 52		O N 3 18 9 28	D 18 23	J 09 8 15	F 11 12	M 25 15	A 27 21	M 37 30	J 39 34	J 55 44	A 37 44	S 41 44	O 34 37	N 30 35	D 25 30	J 10 32 29	F 23 27	M 39 31	A 40 34	M 48 42	J 76 55	J 43 56	A 32 50	S 27 34	O 42 34	N 32 34		1 F 7 24 0 27		A 39 31	M J 36 62 35 46
MedianSalePrice 3 Mo. Roll Avg	s) J 08 A 535 458			569								A 385 384		338 374	N 391 376	D 375 368		F 431 395		A 405 359		J 368 379				O 365 349	N 400 387	D J 1 301 36 355 35	2 271			M J 363 353 327 338
Inventory MSI	J 08 A 592 583 12 11	576 56	0 N 8 539 7 30	501	J 09 491 61	F 511 46	M 539 22	A 551 5 20	M 580 :	J 591 15	J 574 10	A 553 15	S 561 14	0 523 15	N 481 16	D 444 18	J 10 463 14	F 435 19	M 461 12	A 498 12	M 485 10	J 524 7	J 543 13	A 531 17	S 513 19	O 483 12	N 429 13	D J 1 396 39 13 1			A 419 11	M J 424 399 12 6
Days On Market 3 Mo. Roll Avg	J 08 A 103 98	70 10	0 N 8 105 2 94	115				A 123 1 127 1		J 120 126	J 94 116	A 99 104	S 100 98	91 97	N 153 115	D 142 129	J 10 67 121	F 131 113			M 120 127	J 125 127		A 113 114	73 97	96 94	N 69 79	D J 1 72 14 79 9			A 138 139	M J 82 107 128 109
Price per Sq Ft 3 Mo. Roll Avg	J 08 A 234 215			249							J 204 197	A 189 191	S 183 192	0 194 189	N 193 190	D 184 190	J 10 159 179	F 165 169		A 167 162	M 172 164	J 162 167	J 178 171	A 176 172	S 168 174	0 171 172		D J 1 164 17 169 17	5 164			M J 171 170 169 169
Sale to List Price 3 Mo. Roll Avg	J 08 A 0.904 0.886			0.862		F 0.856 0.845		A 0.833 0 0.836 0			J 0.880 0.856		S 0.868 0.868			0.829	J 10 0.876 0.845		M 0.833 0.842		M 0.869 0.858		J 0.855 0.863		S 0.881 0.862		N 0.902 0.883		1 F 59 0.892 85 0.881			M J 0.891 0.861 0.858 0.868
New Listings Inventory Sales	J 08 A 118 101 592 583 49 52	576 56	O N 7 55 8 539 3 18	52	J 09 83 491 8		M 113 539 25				J 104 574 55	83 553 37	S 107 561 41	0 67 523 34	N 57 481 30	D 44 444 25	J 10 100 463 32	F 69 435 23	M 128 461 39			J 125 524 76	J 105 543 43	A 93 531 32	S 98 513 27	0 78 483 42	N 51 429 32	396 39	6 73	401		M J 107 107 424 399 36 62
Avg Sale Price 3 Mo. Roll Avg	s) J 08 A 573 525			578				A 532 5				A 499 489	S 443 491	0 434 459	N 394 424	D 430 420		F 429 426				J 417 413	J 430 413					D J 1 405 40 447 43	6 370			M J 403 413 401 388

