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Price Range: ALL | Properties: Single Family Home, Townhome, Condo

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Market Profile & Trends Overview	Month	LM	L <sub>3</sub> M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$449,000	ţ		+				
Average List Price of all Current Listings	\$579,888	1		+				
June Median Sales Price	\$390,202	1	+	+	+	\$390,000	+	+
June Average Sales Price	\$497,256	1	1	+	1	\$466,535		+
Total Properties Currently for Sale (Inventory)	532	+		•				
June Number of Properties Sold	62	1	-	•	-	273	+	-
June Average Days on Market (Solds)	110	1	1	•	+	110	+	+
June Month's Supply of Inventory	8.6	+	+	1	+	12.2	+	+
June Sale Price vs List Price Ratio	89.2%	1	1	1	1	87.4%	1	1

<sup>\*</sup> LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

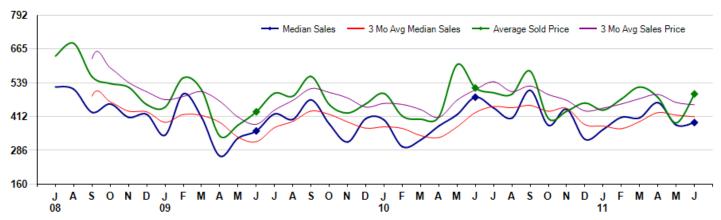
#### **Property Sales**

June Property sales were 62, down -24.4% from 82 in June of 2010 and 8.8% higher than the 57 sales last month. June 2011 sales were at a mid level compared to June of 2010 and 2009. June YTD sales of 273 are running -3.9% behind last year's year-to-date sales of 284.



The Median Sales Price in June was \$390,202, down -19.5% from \$485,000 in June of 2010 and up 2.4% from \$381,000 last month. The Average Sales Price in June was \$497,256, down -4.3% from \$519,665 in June of 2010 and up 27.8% from \$389,029 last month. June 2011 ASP was at a mid range compared to June of 2010 and 2009.

Median means Middle (the same # of properties sold above and below Median) (000's)





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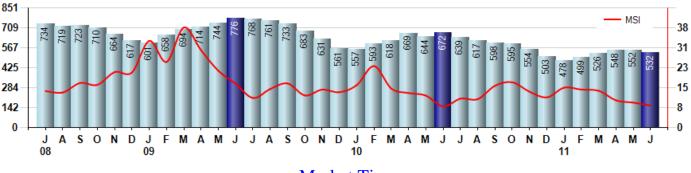
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#### **Inventory & MSI**

The Total Inventory of Properties available for sale as of June was 532, down -3.6% from 552 last month and down -20.8% from 672 in June of last year. June 2011 Inventory was at the lowest level compared to June of 2010 and 2009.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The June 2011 MSI of 8.6 months was at a mid range compared with June of 2010 and 2009.

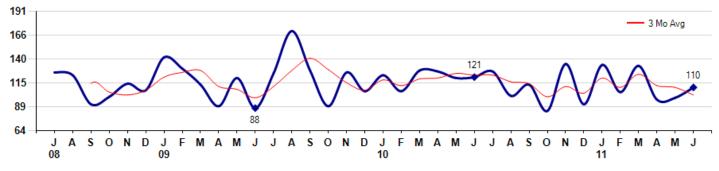
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



### **Market Time**

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for June was 110, up 11.1% from 99 days last month and down -9.1% from 121 days in June of last year. The June 2011 DOM was at a mid range compared with June of 2010 and 2009.

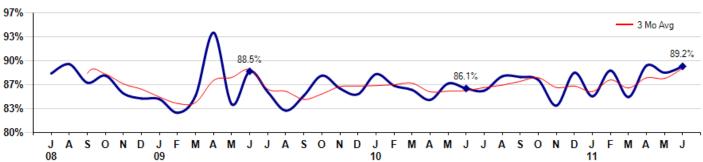
Average Days on Market(Listing to Contract) for properties sold during the month



### Selling Price vs Original Listing Price

The Selling Price vs Original Listing Price reveals the average amount that Sellers are agreeing to come down from their original list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The June 2011 Selling Price vs Original List Price of 89.2% was up from 88.3% last month and up from 86.1% in June of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Based on information from Midwest Real Estate Data LLC for the period 7/1/2008 through 6/30/2011. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



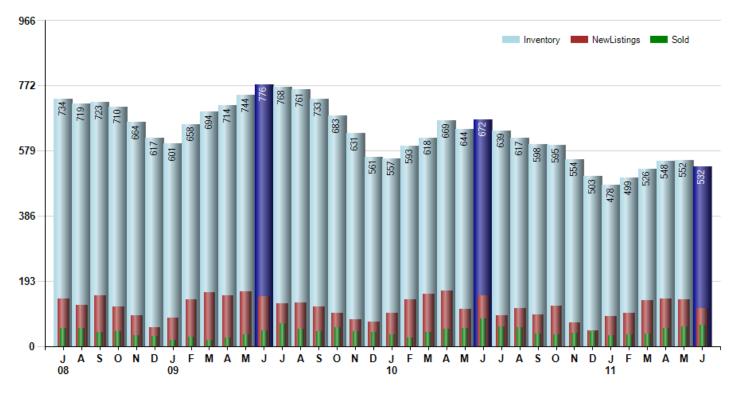
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### Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in June 2011 was 112, down - 18.2% from 137 last month and down -25.3% from 150 in June of last year.





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Homes Sold 3 Mo. Roll Avg	J 08		S C 12 43 19 46		D 29 34		F 26 24	M 18 21	A 24 23	M 34 25	J 46 35	J 67 49	A 51 55	S 43 54	O 55 50	N 43 47	D 41 46	J 10 34 39	F 25 33	M 41 33	A 50 39	M 52 48	J 82 61	J 57 64	A 56 65	S 37 50	O 34 42	N 40 37	D 3	31 38	F 34 36	M 37 34	A 52 41	M J 57 62 49 57
MedianSalePrice 3 Mo. Roll Avg	9 00	A 515 42			421		F 498 421	M 410 417	A 265 391	M 332 336	J 359 319	J 423 371	A 402 394	S 475 433	O 385 421	N 318 393	D 405 369	J 10 400 374	F 300 368	M 325 342	A 378 334			J 445 450	A 407 446		380 433	N 440 444		365			A 465 428	M J 381 390 418 412
Inventory MSI	J 08 734 14	A 719 72	S C 23 710 7 17		D 617 21		F 658 25	M 694 39	A 714 30	M 744 22	J 776 17	768 11	A 761 15	S 733 17	0 683 12	N 631 15	D 561 14	J 10 557 16	F 593 24	M 618 15	A 669 13	M 644 12	J 672 8	J 639 11	A 617 11	S 598 16	O 595 18	N 554 14	D 503		F 499 :	M 526 :	A 548 : 11	M J 552 532 10 9
Days On Market 3 Mo. Roll Avg	J 08 126		S C 22 100 4 105		107	J 09 142 121	F 130 126	M 113 128		M 120 108	J 88 99	J 125 111	A 170 128	S 128 141	O 90 129	N 126 115	D 106 107	J 10 123 118	F 106 112					J 127 123	A 101 116	S 113 114		N 135 111		134		M 133 124		M J 99 110 110 102
Price per Sq Ft 3 Mo. Roll Avg	J 08 270	A 247 28 20			222		F 198 218		A 140 198	M 191 195	J 190 174		A 189 192	S 201 195	O 200 197	N 189 197	D 194 194	J 10 245 209	F 209 216				J 191 190		A 192 200			N 177 164		174			A 180 186	M J 169 208 184 186
Sale to List Price 3 Mo. Roll Avg	J 08 0.882	A 0.895 0.8 0.8			0.847	J 09 0.846 0.849	F 0.827 0.840			M 0.839 0.876				S 0.851 0.846			D 0.853 0.864			M 0.859 0.868				J 0.858 0.862		S 0.877 0.871			D 0.883 0	0.850		M 0.849 0 0.862 0		M J 0.883 0.892 0.875 0.889
New Listings Inventory Sales		719 72	S C 19 117 23 710 12 43	664	56 617 29	601	F 137 658 26		A 150 714 24	M 162 744 34	J 148 776 46	J 127 768 67	A 129 761 51	S 118 733 43	98 683 55	N 79 631 43	73 561 41	J 10 98 557 34	F 138 593 25				J 150 672 82		A 113 617 56		0 119 595 34	N 69 554 40	D 3 46 503 43	111 89 478 31			A 141 548 52	M J 137 112 552 532 57 62
Avg Sale Price 3 Mo. Roll Avg	9 00	A 686 50					F 558 488		A 340 470	M 381 411	J 430 384	J 500 437	A 489 473	S 563 517	O 458 503	N 426 482	D 460 448	J 10 499 462	F 414 458		A 412 410			J 502 543	A 496 506		O 406 495	N 432 474		437				M J 389 497 465 457

