## MARKET ACTION REPORT

## February 2011

# MLS Area: Northbrook



ART WILSON
Broker, Realtor
847-363-1599
Art.Wilson@cbexchange.com



Price Range: ALL | Properties: Single Family Home, Townhome, Condo

		7		Trending V	Versus*:			
Market Profile & Trends Overview	Month	LM	L <sub>3</sub> M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$407,000	1		+				
Average List Price of all Current Listings	\$575,685	Î		+				
February Median Sales Price	\$270,500	+	+	+	+	\$349,000	+	+
February Average Sales Price	\$369,736	+	+	+	+	\$388,918		+
Total Properties Currently for Sale (Inventory)	372	+		+		-		
February Number of Properties Sold	24	+		•		51	•	-
February Average Days on Market (Solds)	114	+	1	+	1	131	•	1
Asking Price per Square Foot (based on New Listings)	\$192	+		+	+	\$207	1	<b></b>
February Sold Price per Square Foot	\$164			1	+	\$169	•	<b>†</b>
February Month's Supply of Inventory	15.5	1	1	+	1	14.8	+	1
February Sale Price vs List Price Ratio	89.2%	1	1	•	1	86.9%	•	1

<sup>\*</sup> LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

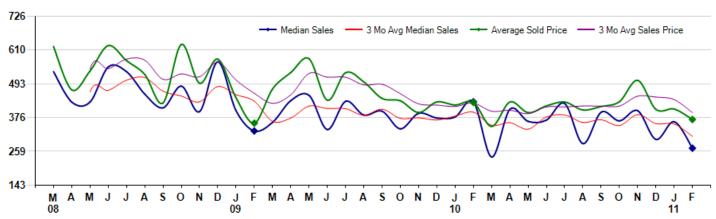
#### **Property Sales**

February Property sales were 24, up 4.3% from 23 in February of 2010 and -11.1% lower than the 27 sales last month. February 2011 sales were at their highest level compared to February of 2010 and 2009. February YTD sales of 51 are running -7.3% behind last year's year-to-date sales of 55.



The Median Sales Price in February was \$270,500, down -37.2% from \$431,000 in February of 2010 and down -25.3% from \$362,000 last month. The Average Sales Price in February was \$369,736, down -13.8% from \$428,835 in February of 2010 and down -8.9% from \$405,968 last month. February 2011 ASP was at a mid range compared to February of 2010 and 2009.

Median means Middle (the same # of properties sold above and below Median) (000's)



Based on information from Midwest Real Estate Data LLC for the period 3/1/2008 through 2/28/2011. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



## MARKET ACTION REPORT

## February 2011

## MLS Area: Northbrook



ART WILSON
Broker, Realtor
847-363-1599
Art.Wilson@cbexchange.com



Price Range: ALL | Properties: Single Family Home, Townhome, Condo

### **Inventory & MSI**

The Total Inventory of Properties available for sale as of February was 372, down -1.8% from 379 last month and down -14.5% from 435 in February of last year. February 2011 Inventory was at the lowest level compared to February of 2010 and 2009.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The February 2011 MSI of 15.5 months was at its lowest level compared with February of 2010 and 2009.

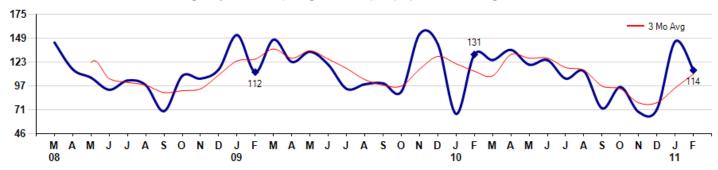
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



#### **Market Time**

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for February was 114, down -21.4% from 145 days last month and down -13.0% from 131 days in February of last year. The February 2011 DOM was at a mid range compared with February of 2010 and 2009.

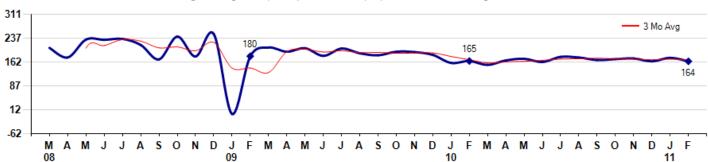
Average Days on Market(Listing to Contract) for properties sold during the month



### Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The February 2011 Selling Price per Square Foot of \$164 was down -6.3% from \$175 last month and down -0.6% from \$165 in February of last year.

Average Selling Price per Square Foot for properties that sold during the month



Based on information from Midwest Real Estate Data LLC for the period 3/1/2008 through 2/28/2011. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



# MLS Area: Northbrook



ART WILSON
Broker, Realtor
847-363-1599
Art.Wilson@cbexchange.com

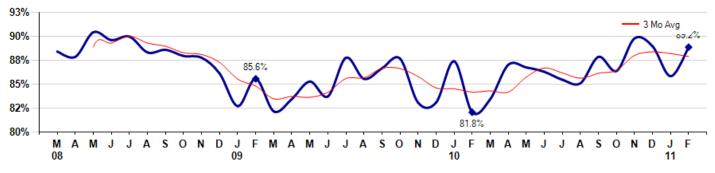


Price Range: ALL | Properties: Single Family Home, Townhome, Condo

### Selling Price vs Original Listing Price

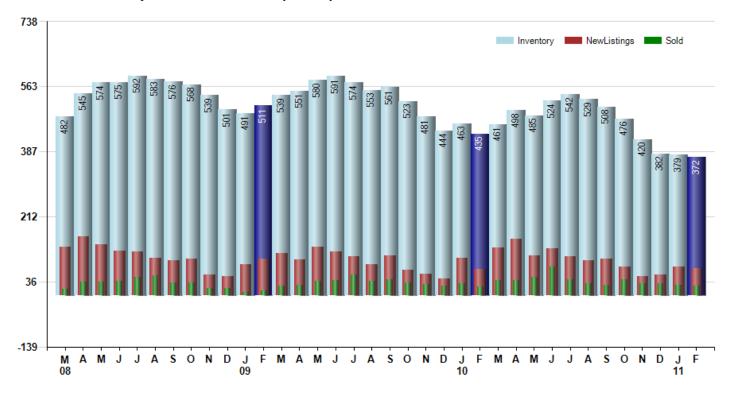
The Selling Price vs Original Listing Price reveals the average amount that Sellers are agreeing to come down from their original list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The February 2011 Selling Price vs Original List Price of 89.2% was up from 85.9% last month and up from 81.8% in February of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

'This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in February 2011 was 73, down - 3.9% from 76 last month and up 5.8% from 69 in February of last year.



# MLS Area: Northbrook



ART WILSON
Broker, Realtor
847-363-1599
Art.Wilson@cbexchange.com



Price Range: ALL | Properties: Single Family Home, Townhome, Condo

Homes Sold 3 Mo. Roll Avg		M J 35 38 29 36	J 49 41	A 52 46		O N 33 18 39 28	D J 18 23	7 14	F 11 12		A 1 27 3 21 3	M J 37 39 30 34			S 41 44	O 34 37	N 30 35	D .	J 10 32 29	F 23 27	M 39 31	A 40 34	M 48 42	J 76 55	J 43 56	A 32 50	S 27 34	O 42 34	N 32 34	D J 11 31 27 35 30	7 24
MedianSalePrice 3 Mo. Roll Avg		M J 30 551 65 470				O N 85 397 51 431	569		330 3		A 1 35 45 75 41		J 433 407	A 385 384	S 399 405	O 338 374	N 391 376	D 375 368	379					J 368 379	J 425 385					D J 11 301 362 355 354	F 2 271 4 311
Inventory MSI		M J 74 575 16 15	J 592 12		576 50	O N 68 539 17 30	D J 501 4		511 5	M 39 5 22	51 58	M J 80 591 16 15	574 10	A 553 15	S 561 14	O 523 15	N 481 16	D . 444	J 10 463 14	F 435 19	M 461 12	A 498 12	M 485 10	J 524 7	J 542 13	A 529 17	S 508 19	O 476 11	N 420 13	D J 11 382 379 12 14	F 9 372 4 16
Days On Market 3 Mo. Roll Avg		M J 06 93 22 105	J 103 101	A 98 98		O N 08 105 92 94					A 1 23 13 27 13	M J 34 120 35 126		A 99 104	S 100 98			142		F 131 113				J 125 127	J 105 117	A 113 114	S 73 97	O 96 94	N 69 79	D J 11 72 145 79 95	F 114 5 110
Price per Sq Ft 3 Mo. Roll Avg		M J 32 231 05 213	J 234 232		S 70 24 206 20	O N 41 179 09 197	D J 249 223	0 1	80 2		94 20	M J 05 181 02 193	J 204 197		S 183 192	O 194 189	N 193 190	D . 184 190	159	F 165 169		A 167 162			J 178 171					D J 11 164 175 169 171	F 164 1 168
Sale to List Price 3 Mo. Roll Avg	0.887 0.881 0.	M J 909 0.900 892 0.897		A 0.886 0. 0.897 0.	889 0.8	O N 882 0.880 886 0.884		09 0.825 0. 0.856 0.	856 0.			M J 53 0.836 35 0.841		A 0.856 0.857	S 0.868 0.868		N 0.829 0.859	0.829			M 0.833 0.842		M 0.869 0.858			A 0.851 0.857			N 0.902 ( 0.883 (		F 9 0.892 5 0.881
New Listings Inventory Sales	482 545 5	M J 37 119 74 575 35 38	592	583 5	76 5	O N 97 55 68 539 33 18	D J 51 501 18		97 1 511 5	39 5	51 58	M J 29 118 30 591 37 39	574	A 83 553 37	S 107 561 41	O 67 523 34	N 57 481 30	44	J 10 100 463 32				M 107 485 48	J 125 524 76	J 105 542 43	A 93 529 32	S 98 508 27	O 77 476 42	N 51 420 32	D J 11 54 76 382 379 31 27	372
Avg Sale Price 3 Mo. Roll Avg		M J 37 625 44 545	J 573 578		27 6	O N 29 495 27 517	578		357 4		A 32 57 55 52								420						J 430 413					D J 11 405 406 447 439	370

