

MLS Area: Winnetka



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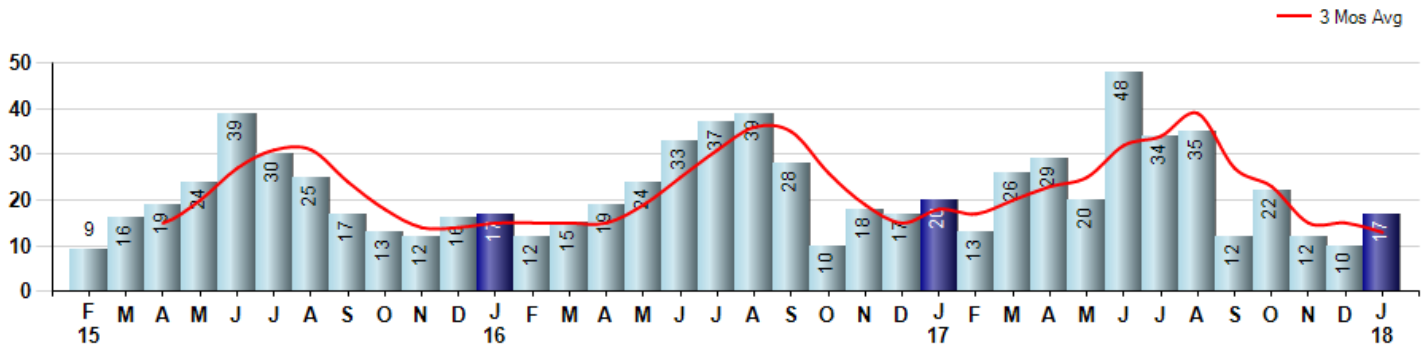
Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

| Market Profile & Trends Overview | Month | Trending Versus*: | | | | YTD | Trending Versus*: | |
|---|-------------|-------------------|-----|-----|----|-------------|-------------------|-----------|
| | | LM | L3M | PYM | LY | | PriorYTD | PriorYear |
| Median List Price of all Current Listings | \$1,385,000 | ↔ | | ↑ | | | | |
| Average List Price of all Current Listings | \$1,880,737 | ↓ | | ↑ | | | | |
| January Median Sales Price | \$1,160,000 | ↑ | ↑ | ↔ | ↑ | \$1,160,000 | ↔ | ↑ |
| January Average Sales Price | \$2,360,907 | ↑ | ↑ | ↑ | ↑ | \$2,360,907 | ↑ | ↑ |
| Total Properties Currently for Sale (Inventory) | 112 | ↑ | | ↓ | | | | |
| January Number of Properties Sold | 17 | ↑ | | ↓ | | 17 | ↔ | |
| January Average Days on Market (Solds) | 91 | ↓ | ↑ | ↓ | ↑ | 91 | ↓ | ↑ |
| January Month's Supply of Inventory | 6.6 | ↓ | ↓ | ↓ | ↓ | 6.6 | ↓ | ↓ |
| January Sale Price vs List Price Ratio | 89.1% | ↑ | ↓ | ↑ | ↓ | 89.1% | ↑ | ↓ |

* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

Property Sales

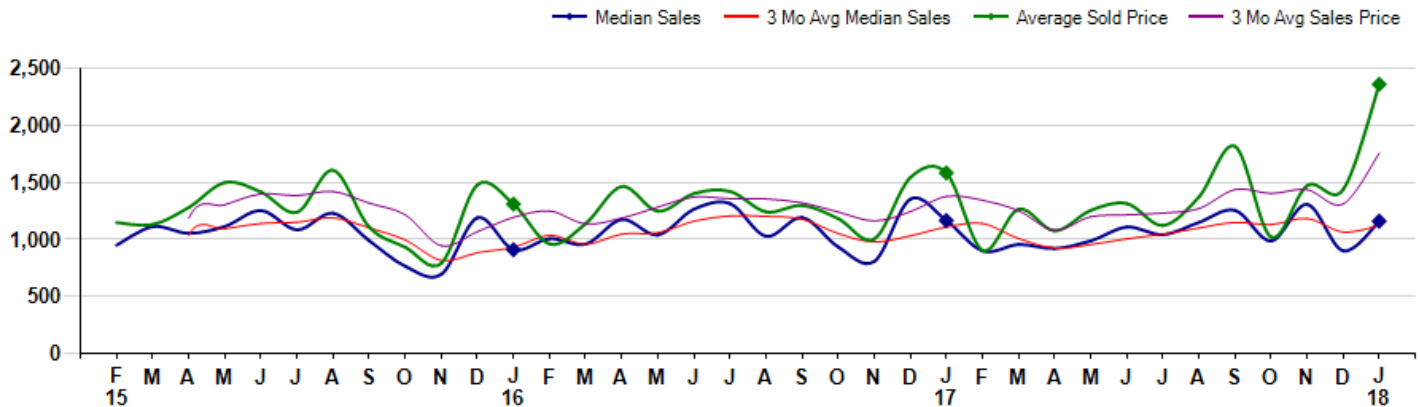
January Property sales were 17, down -15.0% from 20 in January of 2017 and 70.0% higher than the 10 sales last month. January 2018 sales were at their lowest level compared to January of 2017 and 2016. January YTD sales of 17 are running -15.0% behind last year's year-to-date sales of 20.



Prices

The Median Sales Price in January was \$1,160,000, down -0.5% from \$1,166,000 in January of 2017 and up 28.9% from \$900,000 last month. The Average Sales Price in January was \$2,360,907, up 49.1% from \$1,582,950 in January of 2017 and up 64.0% from \$1,439,192 last month. January 2018 ASP was at highest level compared to January of 2017 and 2016.

Median means Middle (the same # of properties sold above and below Median) (000's)



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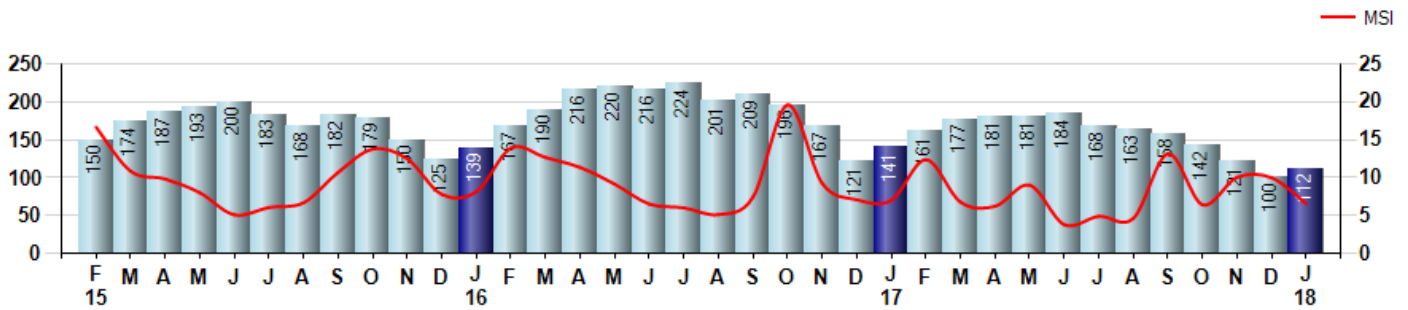
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Inventory & MSI

The Total Inventory of Properties available for sale as of January was 112, up 12.0% from 100 last month and down -20.6% from 141 in January of last year. January 2018 Inventory was at the lowest level compared to January of 2017 and 2016.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The January 2018 MSI of 6.6 months was at its lowest level compared with January of 2017 and 2016.

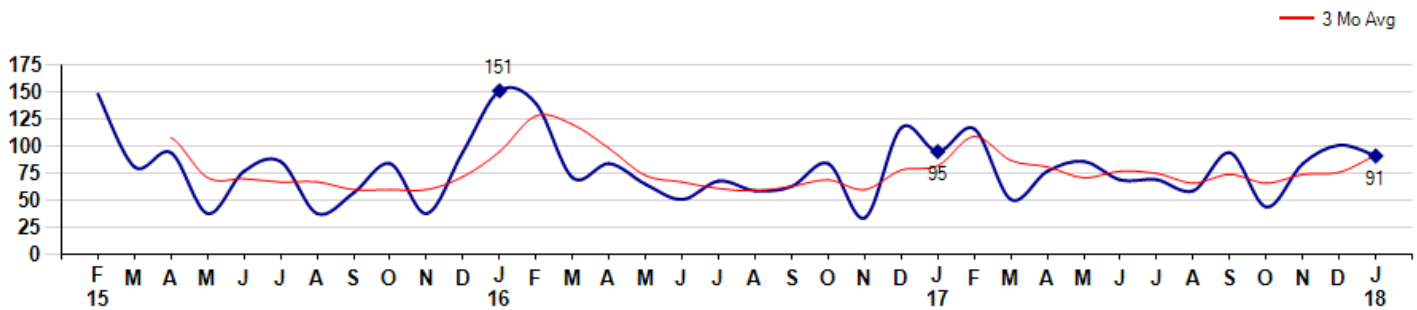
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for January was 91, down -9.9% from 101 days last month and down -4.2% from 95 days in January of last year. The January 2018 DOM was at its lowest level compared with January of 2017 and 2016.

Average Days on Market(Listing to Contract) for properties sold during the month



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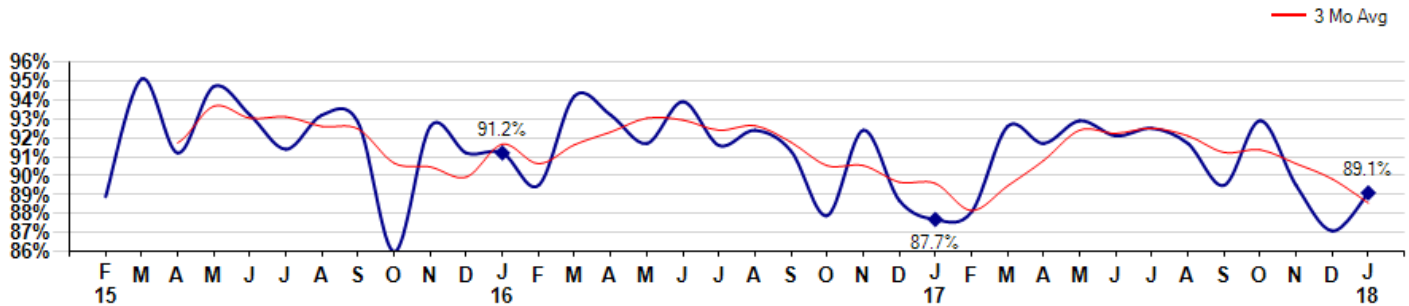


Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The January 2018 Selling Price vs List Price of 89.1% was up from 87.1% last month and up from 87.7% in January of last year.

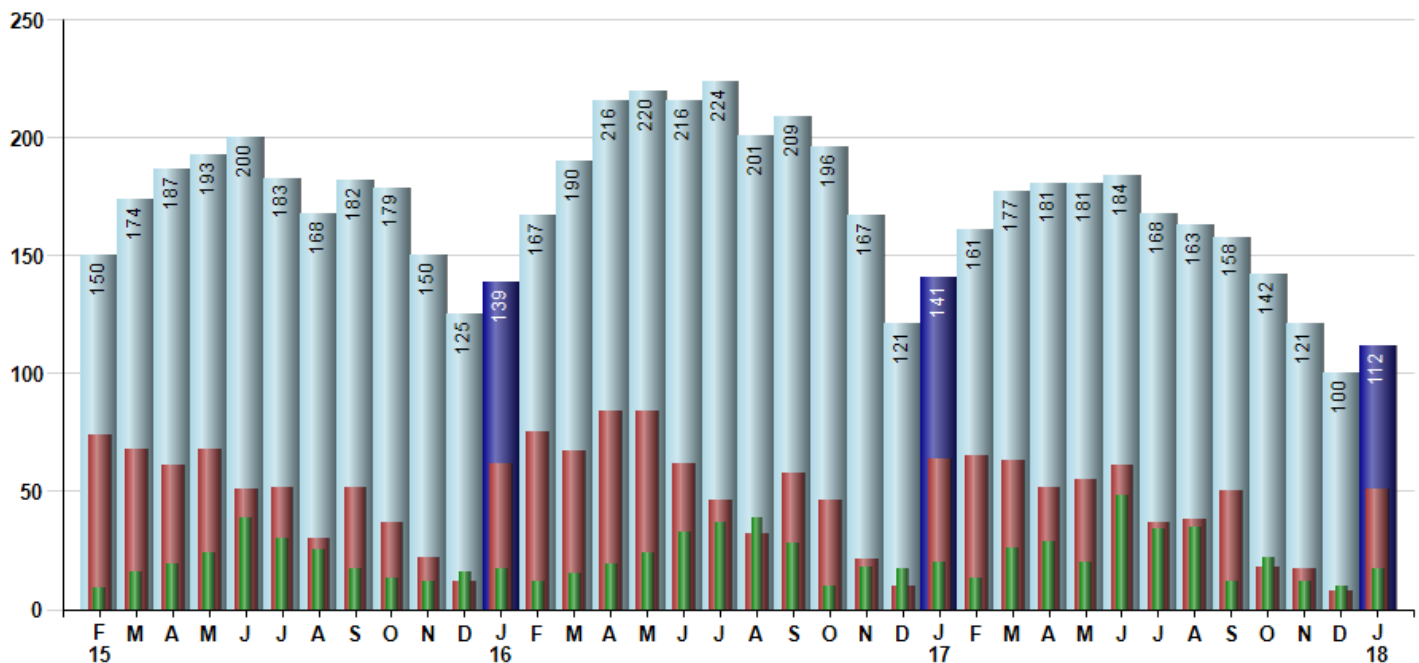
Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in January 2018 was 51, up 537.5% from 8 last month and down -20.3% from 64 in January of last year.

Inventory New Listings Sold



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Based on information from Midwest Real Estate Data LLC for the period 2/1/2015 through 1/31/2018. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



MARKET ACTION REPORT

January 2018

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| | F 15 | M | A | M | J | J | A | S | O | N | D | J 16 | F | M | A | M | J | J | A | S | O | N | D | J 17 | F | M | A | M | J | J | A | S | O | N | D | J 18 |
|----------------|------|----|----|----|----|----|----|----|----|----|----|------|----|----|----|----|----|----|----|----|----|----|----|------|----|----|----|----|----|----|----|----|----|----|----|------|
| Homes Sold | 9 | 16 | 19 | 24 | 39 | 30 | 25 | 17 | 13 | 12 | 16 | 17 | 12 | 15 | 19 | 24 | 33 | 37 | 39 | 28 | 10 | 18 | 17 | 20 | 13 | 26 | 29 | 20 | 48 | 34 | 35 | 12 | 22 | 12 | 10 | 17 |
| 3 Mo. Roll Avg | | | 15 | 20 | 27 | 31 | 31 | 24 | 18 | 14 | 14 | 15 | 15 | 15 | 19 | 25 | 31 | 36 | 35 | 26 | 19 | 15 | 18 | 17 | 20 | 23 | 25 | 32 | 34 | 39 | 27 | 23 | 15 | 15 | 13 | |

| | (000's) F 15 | M | A | M | J | J | A | S | O | N | D | J 16 | F | M | A | M | J | J | A | S | O | N | D | J 17 | F | M | A | M | J | J | A | S | O | N | D | J 18 |
|-------------------|--------------|-------|-------|-------|-------|-------|-------|-------|-----|-----|-------|------|-------|-----|-------|-------|-------|-------|-------|-------|-------|-----|-------|-------|-------|-------|-----|-----|-------|-------|-------|-------|-------|-------|-------|-------|
| Median Sale Price | 950 | 1,113 | 1,054 | 1,114 | 1,254 | 1,085 | 1,230 | 990 | 765 | 695 | 1,190 | 910 | 1,007 | 959 | 1,175 | 1,040 | 1,265 | 1,315 | 1,027 | 1,193 | 935 | 808 | 1,354 | 1,166 | 900 | 956 | 921 | 988 | 1,109 | 1,043 | 1,150 | 1,256 | 987 | 1,307 | 900 | 1,160 |
| 3 Mo. Roll Avg | | | 1,039 | 1,094 | 1,141 | 1,151 | 1,189 | 1,102 | 995 | 817 | 883 | 932 | 1,036 | 959 | 1,047 | 1,058 | 1,160 | 1,207 | 1,202 | 1,178 | 1,052 | 978 | 1,032 | 1,109 | 1,140 | 1,007 | 926 | 955 | 1,006 | 1,046 | 1,100 | 1,149 | 1,131 | 1,183 | 1,065 | 1,122 |

| | F 15 | M | A | M | J | J | A | S | O | N | D | J 16 | F | M | A | M | J | J | A | S | O | N | D | J 17 | F | M | A | M | J | J | A | S | O | N | D | J 18 |
|-----------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| Inventory | 150 | 174 | 187 | 193 | 200 | 183 | 168 | 182 | 179 | 150 | 125 | 139 | 167 | 190 | 216 | 220 | 216 | 224 | 201 | 209 | 196 | 167 | 121 | 141 | 161 | 177 | 181 | 181 | 184 | 168 | 163 | 158 | 142 | 121 | 100 | 112 |
| MSI | 17 | 11 | 10 | 8 | 5 | 6 | 7 | 11 | 14 | 13 | 8 | 8 | 14 | 13 | 11 | 9 | 7 | 6 | 5 | 7 | 20 | 9 | 7 | 7 | 12 | 7 | 6 | 9 | 4 | 5 | 5 | 13 | 6 | 10 | 10 | 7 |

| | F 15 | M | A | M | J | J | A | S | O | N | D | J 16 | F | M | A | M | J | J | A | S | O | N | D | J 17 | F | M | A | M | J | J | A | S | O | N | D | J 18 |
|----------------|------|----|-----|----|----|----|----|----|----|----|----|------|-----|-----|----|----|----|----|----|----|----|----|-----|------|-----|----|----|----|----|----|----|----|----|----|-----|------|
| Days On Market | 148 | 81 | 94 | 38 | 77 | 86 | 38 | 57 | 84 | 38 | 95 | 151 | 139 | 71 | 84 | 65 | 51 | 68 | 59 | 63 | 84 | 34 | 117 | 95 | 116 | 51 | 77 | 86 | 69 | 69 | 59 | 94 | 44 | 84 | 101 | 91 |
| 3 Mo. Roll Avg | | | 108 | 71 | 70 | 67 | 67 | 60 | 60 | 60 | 72 | 95 | 128 | 120 | 98 | 73 | 67 | 61 | 59 | 63 | 69 | 60 | 78 | 82 | 109 | 87 | 81 | 71 | 77 | 75 | 66 | 74 | 66 | 74 | 76 | 92 |

| | F 15 | M | A | M | J | J | A | S | O | N | D | J 16 | F | M | A | M | J | J | A | S | O | N | D | J 17 | F | M | A | M | J | J | A | S | O | N | D | J 18 |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| Price per Sq Ft | 256 | 297 | 377 | 408 | 363 | 345 | 360 | 354 | 328 | 238 | 381 | 341 | 273 | 308 | 414 | 304 | 325 | 344 | 351 | 358 | 312 | 280 | 299 | 289 | 300 | 316 | 291 | 334 | 343 | 299 | 301 | 328 | 294 | 302 | 278 | 349 |
| 3 Mo. Roll Avg | | | 310 | 361 | 383 | 372 | 356 | 353 | 347 | 307 | 316 | 320 | 332 | 307 | 332 | 342 | 348 | 324 | 340 | 351 | 340 | 317 | 297 | 289 | 296 | 302 | 302 | 314 | 323 | 325 | 314 | 309 | 308 | 308 | 291 | 310 |

| | F 15 | M | A | M | J | J | A | S | O | N | D | J 16 | F | M | A | M | J | J | A | S | O | N | D | J 17 | F | M | A | M | J | J | A | S | O | N | D | J 18 |
|--------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Sale to List Price | 0.889 | 0.951 | 0.912 | 0.947 | 0.932 | 0.914 | 0.932 | 0.928 | 0.860 | 0.926 | 0.912 | 0.912 | 0.895 | 0.942 | 0.932 | 0.917 | 0.939 | 0.916 | 0.924 | 0.913 | 0.879 | 0.924 | 0.887 | 0.877 | 0.881 | 0.926 | 0.917 | 0.929 | 0.921 | 0.925 | 0.917 | 0.895 | 0.929 | 0.895 | 0.871 | 0.891 |
| 3 Mo. Roll Avg | | | 0.917 | 0.937 | 0.930 | 0.931 | 0.926 | 0.925 | 0.907 | 0.905 | 0.899 | 0.917 | 0.906 | 0.916 | 0.923 | 0.930 | 0.929 | 0.924 | 0.926 | 0.918 | 0.905 | 0.905 | 0.897 | 0.896 | 0.882 | 0.895 | 0.908 | 0.924 | 0.922 | 0.925 | 0.921 | 0.912 | 0.914 | 0.906 | 0.898 | 0.886 |

| | F 15 | M | A | M | J | J | A | S | O | N | D | J 16 | F | M | A | M | J | J | A | S | O | N | D | J 17 | F | M | A | M | J | J | A | S | O | N | D | J 18 |
|--------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| New Listings | 74 | 68 | 61 | 68 | 51 | 52 | 30 | 52 | 37 | 22 | 12 | 62 | 75 | 67 | 84 | 84 | 62 | 46 | 32 | 58 | 46 | 21 | 10 | 64 | 65 | 63 | 52 | 55 | 61 | 37 | 38 | 50 | 18 | 17 | 8 | 51 |
| Inventory | 150 | 174 | 187 | 193 | 200 | 183 | 168 | 182 | 179 | 150 | 125 | 139 | 167 | 190 | 216 | 220 | 216 | 224 | 201 | 209 | 196 | 167 | 121 | 141 | 161 | 177 | 181 | 181 | 184 | 168 | 163 | 158 | 142 | 121 | 100 | 112 |
| Sales | 9 | 16 | 19 | 24 | 39 | 30 | 25 | 17 | 13 | 12 | 16 | 17 | 12 | 15 | 19 | 24 | 33 | 37 | 39 | 28 | 10 | 18 | 17 | 20 | 13 | 26 | 29 | 20 | 48 | 34 | 35 | 12 | 22 | 12 | 10 | 17 |

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| Avg Sale Price | 1,148 | 1,131 | 1,281 | 1,500 | 1,416 | 1,239 | 1,607 | 1,110 | 932 | 791 | 1,479 | 1,310 | 960 | 1,139 | 1,464 | 1,248 | 1,403 | 1,422 | 1,242 | 1,298 | 1,183 | 1,005 | 1,543 | 1,583 | 905 | 1,265 | 1,075 | 1,255 | 1,315 | 1,123 | 1,374 | 1,817 | 1,021 | 1,472 | 1,439 | 2,361 |
| 3 Mo. Roll Avg | | | 1,187 | 1,304 | 1,399 | 1,385 | 1,421 | 1,319 | 1,216 | 944 | 1,068 | 1,193 | 1,250 | 1,136 | 1,188 | 1,284 | 1,372 | 1,358 | 1,356 | 1,321 | 1,241 | 1,162 | 1,244 | 1,377 | 1,344 | 1,251 | 1,082 | 1,199 | 1,215 | 1,231 | 1,271 | 1,438 | 1,404 | 1,436 | 1,311 | 1,757 |

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