MARKET ACTION REPORT

March 2015

MLS Area: Deerfield



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Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome, Condo

		7	rending	Versus*:		Trending V	√ersus*:		
Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear	
Median List Price of all Current Listings	\$711,950	+		1					
Average List Price of all Current Listings	\$873,976	+		1					
March Median Sales Price	\$440,500	1	*	*	1	\$436,750	*	*	
March Average Sales Price	\$561,563	1	1	+	1	\$551,745	1	1	
Total Properties Currently for Sale (Inventory)	180	*		1			-		
March Number of Properties Sold	26	1	-	+	-	68	4	-	
March Average Days on Market (Solds)	57	1	1	1	1	55	1	1	
March Month's Supply of Inventory	6.9	+	+	1	1	7.1	1	1	
March Sale Price vs List Price Ratio	96.0%	+	1	1	1	95.3%	1	-	

^{*} LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

Property Sales

March Property sales were 26, down -3.7% from 27 in March of 2014 and 44.4% higher than the 18 sales last month. March 2015 sales were at their lowest level compared to March of 2014 and 2013. March YTD sales of 68 are running equal to last year's year-to-date sales of 68.



The Median Sales Price in March was \$440,500, up 39.0% from \$317,000 in March of 2014 and up 4.3% from \$422,500 last month. The Average Sales Price in March was \$561,563, down -1.1% from \$567,704 in March of 2014 and up 14.8% from \$489,089 last month. March 2015 ASP was at a mid range compared to March of 2014 and 2013.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Midwest Real Estate Data LLC for the period 4/1/2012 through 3/31/2015. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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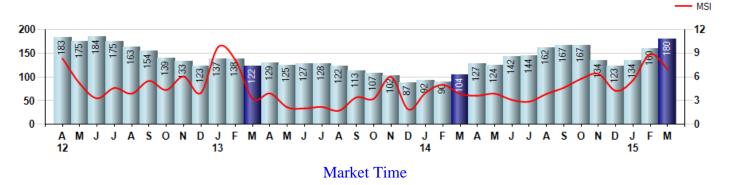
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Inventory & MSI

The Total Inventory of Properties available for sale as of March was 180, up 12.5% from 160 last month and up 73.1% from 104 in March of last year. March 2015 Inventory was at highest level compared to March of 2014 and 2013.

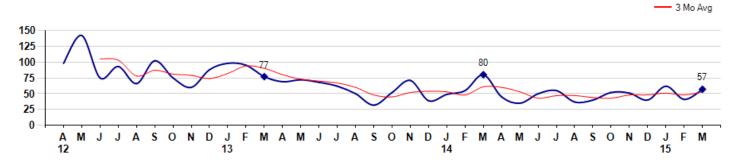
A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The March 2015 MSI of 6.9 months was at its highest level compared with March of 2014 and 2013.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for March was 57, up 39.0% from 41 days last month and down -28.8% from 80 days in March of last year. The March 2015 DOM was at its lowest level compared with March of 2014 and 2013.

Average Days on Market(Listing to Contract) for properties sold during the month



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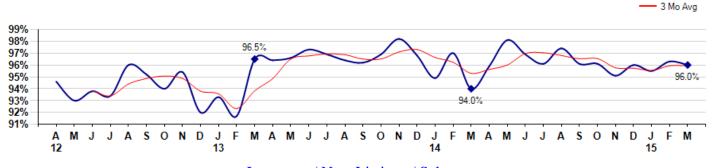


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Selling Price vs Listing Price

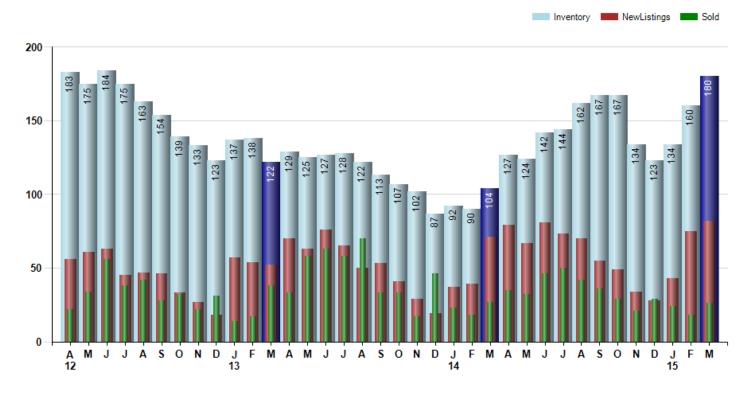
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The March 2015 Selling Price vs List Price of 96.0% was down from 96.3% last month and up from 94.0% in March of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month

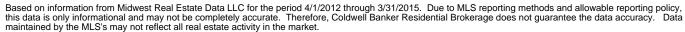


Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in March 2015 was 82, up 9.3% from 75 last month and up 15.5% from 71 in March of last year.



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Homes Sold	22	34	56 37	38 43	42 45	28 36	32	22 27	31 28	14 22	17 21	38 23	33 29	58 43	63 51	58 60	70 64	33 54	33 45	17 28	32	23	18 29	27	35 27	32	46 38	50 43	42 46	36 43	29 36	21	29 26	24 25	18 26 24 23
3 Mo. Roll Avg			31	43	45	30	34	21	28	22	21	23	29	43	31	OU	04	54	45	28	34	29	29	23	21	31	38	43	40	43	30	29	20	25	24 23
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3 Mo. Roll Avg	200					300 449	388	434 374	334 356	228 332	292	367 304	280 321	384 344	392 352	385 387	450 409		433 429	395 411				317	475 424			434 407	575 468	405				63 4 71 4	23 441 62 475
5 Mo. Roll Avg		•	, 222	307	707	777	300	3/4	330	332	272	304	341	344	332	307	402	713	747	711	430	371	720	307	727	393	721	707	400	7/1	770	770	77/	71 7	102 473
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Inventory			184	175	A 163	154	139	133			138		129	M 125	127	128	122	113	107	102	87	J 14 92	90	M 104	127	M 124	142	144	162	167	167	134	D J 123 1		60 180
MSI	8	5	3	5	4	6	4	6	4	10	8	3	4	2	2	2	2	3	3	6	2	4	5	4	4	4	3	3	4	5	6	6	4	6	9 7
						~1		~1	-1		~		-1																			~1		~1	
	A 12	M	.T	.T	A	S	О	N	D	J 13	F	M	A	М	.I	.I	A	S	О	N	D	J 14	F	M	A	M	.I	.I	A	S	O	N	D J	15	F M
Days On Market		142	75	93		102	75	60	88	98	95	77	69	72	68	62	50	32	52	71	39	49	55	80	45	35	50	55	37	40	52	51		62	41 57
3 Mo. Roll Avg		1		103	78	87	81	79	74	82	94	90	80	73	70	67	60	48	45	52	54	53	48	61	60	53	43	47	47	44	43	48		51	48 53
	A 12	M	J	J	Α	S	О	N	D	J 13	F	M	A	M	J	J	A	S	О	N	D	J 14	F	M	A	M	J	J	Α	S	0	N	D J	15	F M
Price per Sq Ft	158					165	165	185	155		158	176	165	172			192		190		192				201	194	200	197	193					99 1	91 201
3 Mo. Roll Avg			160	165	172	168	166	172	168	160	151	158	166	171	171	174	180	184	190	185	186	182	197	198	206	197	198	197	197	196	196	192	188 1	90 1	93 197
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Sale to List Price	0.946				0.960			0.954							0.973			0.962			0.968		0.970			0.981			0.974						963 0.960
3 Mo. Roll Avg		0	.938 0	0.934	0.944	0.949	0.951	0.949	0.938	0.936	0.923	0.938	0.949	0.965	0.968	0.969	0.969	0.965	0.965	0.971	0.973	0.966	0.962	0.953	0.956	0.960	0.970	0.970	0.968	0.965	0.965	0.958	0.957 0.	955 0.	959 0.959
	A 12	M	J	J	A	S	0	N		J 13	F	M	A	M	J	J	A	S	0	N		J 14	F	M	A	M	J	J	A	S	0	N	D J		F M
New Listings	56 183		63 184	45 175	47 163	46	33 139	27 133	18	57	54	52	70 129	63	76	65	50	53 113	41 107	29 102	19 87	37 92	39 90	71	79 127	67 124	81	73	70 162	55 167	49 167	34 134	28		75 82 60 180
Inventory Sales	22	34	56	38	42	154 28	32	22	123 31	137	138 17	122 38	33	125 58	127 63	128 58	122 70	33	33	102	46	23	18	104 27	35	32	142 46	144 50	42	36	29	21	123 1 29	34 1 24	60 180 18 26
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(000'	s) A 12	M	т	T	A	C	O	N	D	J 13	TC	М	A	М	т	T	A	S	O	NI	n	J 14	F	М	A	M	т	т	A	C	0	NI	D J	15	F M
Avg Sale Price	1 4 4 4 4		458 4	482	483	419	365	539	399	282	288	398	431	457	384	419	517	480	470	499				568	481		475	496	602	503		481			89 562
3 Mo. Roll Avg	720					461	422	441	434	407		323	372	429	424	420	440	472	489									476	524						03 546
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