MARKET ACTION REPORT

April 2015

MLS Area: Highland Park



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Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome, Condo

		7	rending		Trending V	Versus*:		
Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$649,950	+		1				
Average List Price of all Current Listings	\$923,373	+		1				
April Median Sales Price	\$522,750	1	*	*	1	\$505,500	1	1
April Average Sales Price	\$493,624	1	1	1	+	\$521,723	1	
Total Properties Currently for Sale (Inventory)	278	1		1			-	
April Number of Properties Sold	30	+	-	+		120	1	-
April Average Days on Market (Solds)	89	+	1	1	1	90	1	1
April Month's Supply of Inventory	9.3	1	1	1	1	8.5	1	1
April Sale Price vs List Price Ratio	95.4%	1	•	1	1	94.8%	-	1

^{*} LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

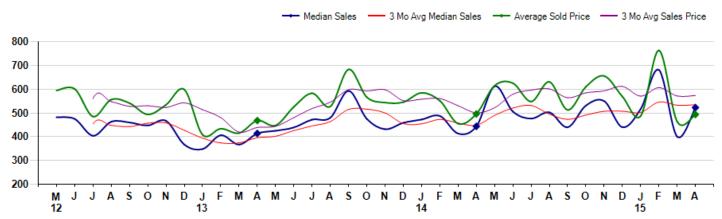
Property Sales

April Property sales were 30, down -18.9% from 37 in April of 2014 and -30.2% lower than the 43 sales last month. April 2015 sales were at their lowest level compared to April of 2014 and 2013. April YTD sales of 120 are running 15.4% ahead of last year's year-to-date sales of 104.



The Median Sales Price in April was \$522,750, up 17.8% from \$443,700 in April of 2014 and up 30.7% from \$400,000 last month. The Average Sales Price in April was \$493,624, down -0.5% from \$495,949 in April of 2014 and up 6.5% from \$463,315 last month. April 2015 ASP was at a mid range compared to April of 2014 and 2013.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Midwest Real Estate Data LLC for the period 5/1/2012 through 4/30/2015. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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Inventory & MSI

The Total Inventory of Properties available for sale as of April was 278, up 18.3% from 235 last month and up 39.0% from 200 in April of last year. April 2015 Inventory was at highest level compared to April of 2014 and 2013.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The April 2015 MSI of 9.3 months was at its highest level compared with April of 2014 and 2013.

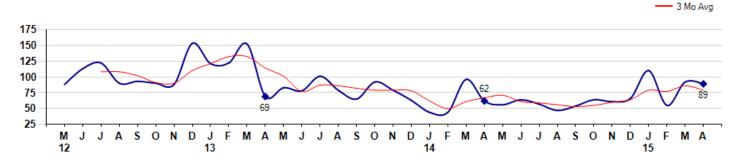
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for April was 89, down -3.3% from 92 days last month and up 43.5% from 62 days in April of last year. The April 2015 DOM was at its highest level compared with April of 2014 and 2013.

Average Days on Market(Listing to Contract) for properties sold during the month



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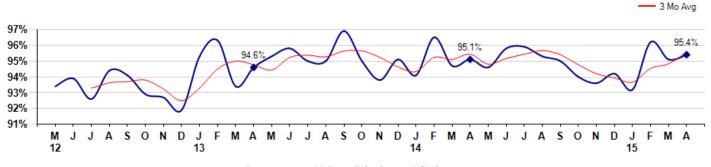


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Selling Price vs Listing Price

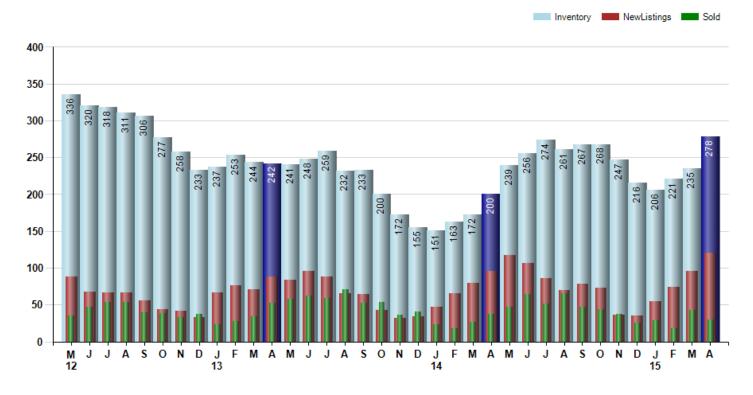
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The April 2015 Selling Price vs List Price of 95.4% was up from 95.1% last month and up from 95.1% in April of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in April 2015 was 121, up 26.0% from 96 last month and up 26.0% from 96 in April of last year.



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Homes Sold 3 Mo. Roll Avg	M 12 35 4'	J J 7 54 45	A 54 52	S 39 49	O 38 44	N 33 37	D 37 36	J 13 23 31	F 28 29	M 34 28	A 52 38	M 58 48	J 62 57	J 59 60	A 71 64	S 52 61	O 53 59	N 36 47	D 40 43	J 14 23 33	F 18 27	M 26 22	A 37 27	M 47 37	J 64 49	J 51 54	A 65 60	S 47 54	O 44 52	N 37 43	D J 25 35	29 1	F M 8 43 4 30	30
MedianSalePrice 3 Mo. Roll Avg	0's) M 12 3 482 47:				O 448 457	N 467 458	367	J 13 348 394	F 406 374	M 367 374	A 414 396	M 425 402	J 439 426	J 472 445	A 480 464			N 432 500	459	J 14 473 454							A 503 495	S 440 473				517 68	F M 31 400 46 533	523
Inventory MSI	M 12 336 320	J J 0 318 7 6	A 311 6	S 306 8	O 277 7	N 258 8		J 13 237 10	F 253 9	M 244 7	A 242 5	M 241 4	J 248 4	J 259 4	A 232 3	S 233 4	O 200 4	N 172 5		J 14 151 7	F 163 9	M 172 7	A 200 5	M 239 5	J 256 4	J 274 5	A 261 4	S 267 6	O 268 6	N 247 7	D J 216 9	206 22	F M 21 235 2 5	
Days On Market 3 Mo. Roll Avg	M 12 88 11.	J J 3 122 108	A 90 108	S 93 102	O 90 91	N 88 90	153		F 122 132	M 152 132	A 69 114	M 83 101	J 78 77	J 101 87	A 79 86	S 65 82	O 92 79	N 79 79	D 63 78	J 14 44 62	F 44 50	M 96 61	A 62 67	M 56 71	J 64 61	J 57 59	A 47 56	54 53	O 64 55	N 61 60	D 3	1 15 110 5 79 7	F M 55 92 77 86	A 89 79
Price per Sq Ft 3 Mo. Roll Avg	M 12 184 193					N 183 188	187		F 166 174	M 190 175	A 183 180	M 180 184	J 196 186	J 202 193				N 207 209	209	J 14 211 209							A 215 213	S 208 209				1 15 198 21 212 21		211
Sale to List Price 3 Mo. Roll Avg	M 12 0.934 0.93		A 0.944 0.936				0.919				A 0.946 0.948			J 0.950 0.954		S 0.969 0.956			D 0.951 0.946			M 0.947 0.951			J 0.958 0.952	J 0.959 0.954			O 0.940 0.948		D J 0.942 0 0.939 0	0.932 0.9	F M 62 0.951 45 0.948	0.954
New Listings Inventory Sales	M 12 88 69 336 320 35 4	318	A 66 311 54	56 306 39	O 44 277 38	N 42 258 33	33	J 13 66 237 23	F 76 253 28	M 71 244 34	A 88 242 52	M 84 241 58	J 96 248 62	J 88 259 59	A 65 232 71	S 64 233 52	O 43 200 53	N 32 172 36	34	J 14 47 151 23	F 65 163 18	M 79 172 26			J 107 256 64	J 86 274 51	A 70 261 65	S 78 267 47	73 268 44	N 36 247 37	D J 35 216 25	55 7 206 22	F M 4 96 21 235 8 43	121 278
Avg Sale Price 3 Mo. Roll Avg	0's) M 12 595 60					N 535 523	599	J 13 409 514	F 434 480	M 415 419	A 468 439	M 447 444	J 526 480	J 583 519	A 527 545		O 566 592	N 544 598	546								A 631 601	S 513 564				1 15 487 76 571 60		494

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