MARKET ACTION REPORT

October 2014

MLS Area: Northbrook



ART WILSON Broker, Realtor 847-363-1599 www.NorthShoreHomesOnline.com Art.Wilson@cbexchange.com



Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome, Condo

		7		Trending V	√ersus*:			
Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$561,950	1		1				
Average List Price of all Current Listings	\$724,787	1		1				
October Median Sales Price	\$448,750	+	-	*	1	\$430,000	1	1
October Average Sales Price	\$458,002	+	+	1	1	\$466,421	•	1
Total Properties Currently for Sale (Inventory)	268	+		1				
October Number of Properties Sold	54	-	-	1	-	549	1	-
October Average Days on Market (Solds)	50	1	1	1	+	50	1	+
October Month's Supply of Inventory	5.0	+	-	1	1	4.5	•	1
October Sale Price vs List Price Ratio	95.7%	1	-	1	-	95.8%	-	-

^{*} LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

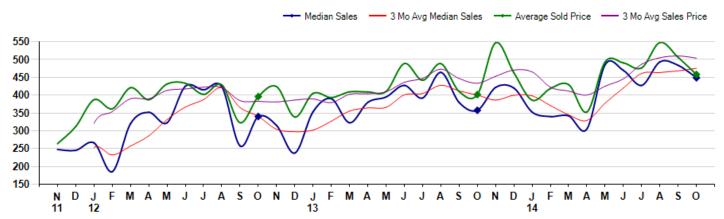
Property Sales

October Property sales were 54, up 3.8% from 52 in October of 2013 and equal to 0.0% 54 sales last month. October 2014 sales were at a mid level compared to October of 2013 and 2012. October YTD sales of 549 are running -5.8% behind last year's year-to-date sales of 583.



The Median Sales Price in October was \$448,750, up 25.5% from \$357,500 in October of 2013 and down -7.2% from \$483,750 last month. The Average Sales Price in October was \$458,002, up 14.0% from \$401,661 in October of 2013 and down -9.5% from \$505,971 last month. October 2014 ASP was at highest level compared to October of 2013 and 2012.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Midwest Real Estate Data LLC for the period 11/1/2011 through 10/31/2014. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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Inventory & MSI

The Total Inventory of Properties available for sale as of October was 268, down -12.4% from 306 last month and up 29.5% from 207 in October of last year. October 2014 Inventory was at highest level compared to October of 2013 and 2012.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The October 2014 MSI of 5.0 months was at its highest level compared with October of 2013 and 2012.

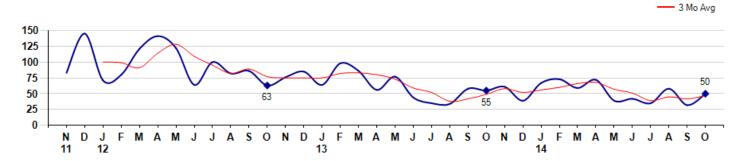
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for October was 50, up 56.3% from 32 days last month and down -9.1% from 55 days in October of last year. The October 2014 DOM was at its lowest level compared with October of 2013 and 2012.

Average Days on Market(Listing to Contract) for properties sold during the month



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Selling Price vs Listing Price

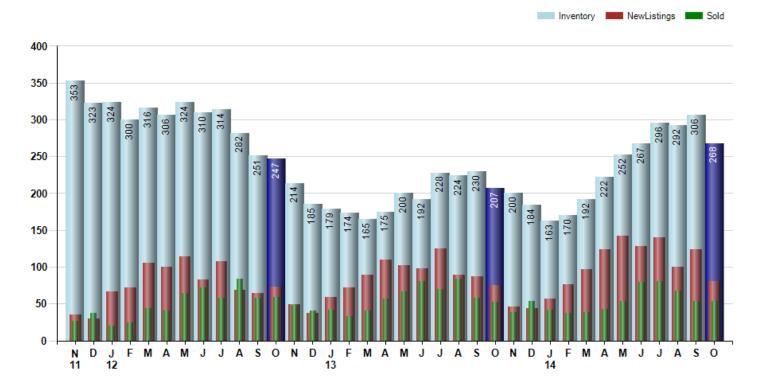
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The October 2014 Selling Price vs List Price of 95.7% was up from 95.1% last month and down from 96.5% in October of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in October 2014 was 81, down -34.7% from 124 last month and up 8.0% from 75 in October of last year.



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Homes Sold 3 Mo. Roll Avg	N 11 26	D J 12	24	M 44 29	A 41 36	M 64 50	J 72 59	J 58 65	A 84 71	S 58 67	O 59 67	N 48 55	D 40 49	J 13 42 43	F 33 38	M 40 38	A 57 43	M 67 55	J 80 68	J 70 72	A 84 78	S 58 71	O 52 65	N 38 49	D 53 48	J 14 42 44	F 37 44	M 38 39	A 43 39	M 54 45	J 79 59	J 80 71	A 68 76	S O 54 54 67 59	
MedianSalePrice 3 Mo. Roll Avg	(s) N 11 248	D J 12 245 266 253	185		A 352 286	M 323 332	J 425 366	J 415 387	A 424 421	S 258 365	340 340	N 315 304	D 238 298	J 13 354 302	F 390 327	M 323 355	A 380 364	M 395 366	J 428 401	J 392 405	A 464 428	S 380 412	358 400	N 422 386	420	J 14 353 398	F 340 371	M 342 345	A 305 329				A 194 4 164 4	S O 484 449 468 475	
Inventory MSI	N 11 353 14	D J 12 323 324 9 10	300	M 316 7	A 306 7	M 324 5	J 310 4	J 314 5	A 282 3	S 251 4	O 247 4	N 214 4		J 13 179 4	F 174 5	M 165 4	A 175 3	M 200 3	J 192 2	J 228 3	A 224 3	S 230 4	O 207 4	N 200 5		J 14 163 4	F 170 5	M 192 5	A 222 5	M 252 5	J 267 3	J 296 2	A 292 3 4	S O 306 268 6 5)
Days On Market 3 Mo. Roll Avg	N 11 83	D J 12 145 7 100	1 80		A 141 114	M 122 128	J 64 109	J 100 95	A 82 82	86 89	0 63 77	N 76 75	D 85 75	J 13 64 75	F 98 82	M 86 83	A 56 80	M 77 73	J 44 59	J 35 52	A 34 38	S 58 42	O 55 49	N 61 58	D 39 52	J 14 67 56	73 60	M 59 66	A 72 68	M 39 57	J 42 51		A 58 45	S O 32 50 42 47	
Price per Sq Ft 3 Mo. Roll Avg	N 11 165	D J 12 157 159 160	140			M 160 166			A 177 176		0 167 165	N 173 164	D 144 161		F 158 159			M 207 188	J 198 197		A 187 190		O 182 186		179		F 180 181	M 208 191				J 210 2 214 2		S O 210 193 210 204	
Sale to List Price 3 Mo. Roll Avg	N 11 0.943	D J 12 0.912 0.92 0.92	2 0.937	M 0.931 0.930			J 0.952 0.940		A 0.954 0.950		O 0.944 0.936		0.938	J 13 0.978 0.952			A 0.957 0.945		J 0.972 0.966			S 0.956 0.974						M 0.950 0.955						S O 1.951 0.957 1.956 0.955	
New Listings Inventory Sales	N 11 35 353 26	D J 12 30 66 323 324 37 20	7 72 4 300	316	A 100 306 41	M 114 324 64	J 83 310 72	J 108 314 58	A 69 282 84	S 64 251 58	O 73 247 59	N 49 214 48	37	J 13 59 179 42	72 174 33	M 89 165 40	A 110 175 57	M 102 200 67	98 192 80	J 125 228 70	A 89 224 84	S 87 230 58	O 75 207 52	N 46 200 38	44	J 14 57 163 42	F 76 170 37	M 97 192 38	A 124 222 43			296 2		S O 124 81 306 268 54 54	3
Avg Sale Price 3 Mo. Roll Avg	(s) N 11 264	D J 12 312 38' 32	7 362		A 387 390	M 431 413	J 434 417	J 402 422	A 429 422	S 323 385	O 396 383	N 424 381	D 339 386	J 13 405 389	F 393 379	M 409 403	A 409 404	M 410 410	J 489 436	J 442 447			O 402 433	N 547 453	463	J 14 386 465	F 419 422	M 430 411	A 353 400	M 494 425				S O 506 458 510 504	

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