### MARKET ACTION REPORT

### April 2014

# MLS Area: Wilmette



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Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome, Condo

|   | Trending Versus*: |    |                  |     |    |           |          |           |  |  |  |
|---|-------------------|----|------------------|-----|----|-----------|----------|-----------|--|--|--|
| Market Profile & Trends Overview                | Month             | LM | L <sub>3</sub> M | PYM | LY | YTD       | PriorYTD | PriorYear |  |  |  |
| Median List Price of all Current Listings       | \$669,000         | 1  |                  | 1   |    |           |          |           |  |  |  |
| Average List Price of all Current Listings      | \$926,474         | 1  |                  | 1   |    |           | -        |           |  |  |  |
| April Median Sales Price                        | \$537,500         | 1  | 1                | 1   | +  | \$518,250 | 1        | 1         |  |  |  |
| April Average Sales Price                       | \$628,773         | -  | 1                | 1   | -  | \$606,286 | 1        | 1         |  |  |  |
| Total Properties Currently for Sale (Inventory) | 112               | *  |                  | 1   |    |           | -        |           |  |  |  |
| April Number of Properties Sold                 | 46                | 1  |                  | 1   | -  | 122       | 1        | -         |  |  |  |
| April Average Days on Market (Solds)            | 47                | +  | +                | 1   | +  | 63        | 1        | 1         |  |  |  |
| April Month's Supply of Inventory               | 2.4               | +  | +                | 1   | +  | 3.8       | +        | 1         |  |  |  |
| April Sale Price vs List Price Ratio            | 95.9%             | 1  | 1                | +   | -  | 95.2%     | 1        | 1         |  |  |  |

<sup>\*</sup> LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

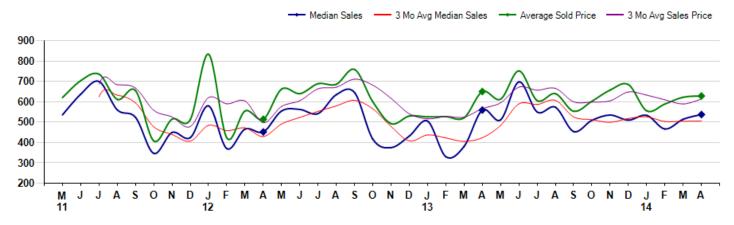
#### **Property Sales**

April Property sales were 46, up 4.5% from 44 in April of 2013 and 43.8% higher than the 32 sales last month. April 2014 sales were at their highest level compared to April of 2013 and 2012. April YTD sales of 122 are running 19.6% ahead of last year's year-to-date sales of 102.



The Median Sales Price in April was \$537,500, down -3.9% from \$559,500 in April of 2013 and up 4.5% from \$514,500 last month. The Average Sales Price in April was \$628,773, down -3.3% from \$650,401 in April of 2013 and up 1.0% from \$622,563 last month. April 2014 ASP was at a mid range compared to April of 2013 and 2012.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Midwest Real Estate Data LLC for the period 5/1/2011 through 4/30/2014. Due to MLS reporting methods and allowable reporting policy this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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#### **Inventory & MSI**

The Total Inventory of Properties available for sale as of April was 112, up 21.7% from 92 last month and down -17.0% from 135 in April of last year. April 2014 Inventory was at the lowest level compared to April of 2013 and 2012.

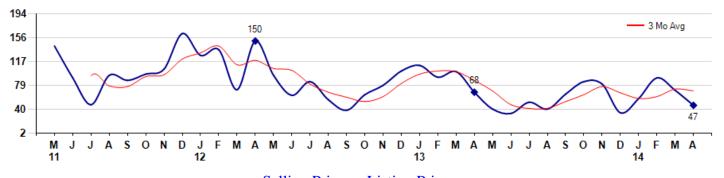
A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The April 2014 MSI of 2.4 months was at its lowest level compared with April of 2013 and 2012.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for April was 47, down -33.8% from 71 days last month and down -30.9% from 68 days in April of last year. The April 2014 DOM was at its lowest level compared with April of 2013 and 2012.

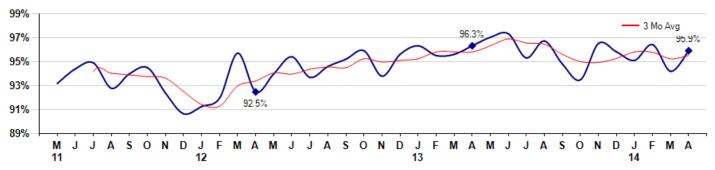
Average Days on Market(Listing to Contract) for properties sold during the month



#### Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The April 2014 Selling Price vs List Price of 95.9% was up from 94.2% last month and down from 96.3% in April of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



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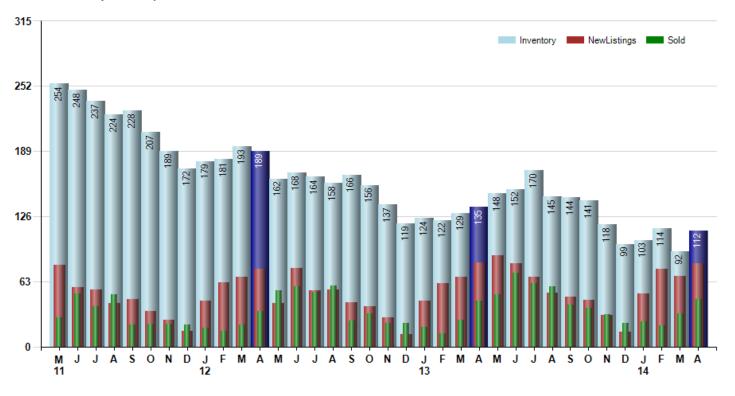
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#### Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in April 2014 was 80, up 17.6% from 68 last month and down -1.2% from 81 in April of last year.



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| Homes Sold<br>3 Mo. Roll Avg         | M 11                           | J J<br>51 39<br>39              | A<br>50<br>47        | S<br>21<br>37        | O<br>22<br>31        | N<br>22<br>22        | D . 21 22 | J 12<br>18<br>20        | F<br>15<br>18        | M<br>21<br>18        | A<br>34<br>23       | M<br>54<br>36        | J<br>58<br>49        | J<br>53<br>55   | A<br>59<br>57   | S<br>25<br>46        | O<br>32<br>39       | N<br>23<br>27        | D<br>23<br>26 | J 13<br>19<br>22        | F<br>13<br>18        | M<br>26<br>19        | A<br>44<br>28        | M<br>50<br>40        | J<br>71<br>55        | J<br>61<br>61        | A<br>58<br>63        | S<br>40<br>53         | O<br>37<br>45        | N<br>31<br>36        | D J<br>23<br>30 | J 14<br>24<br>26 | F<br>20<br>22        | M A 32 46 25 33             |
|--------------------------------------|--------------------------------|---------------------------------|----------------------|----------------------|----------------------|----------------------|-----------|-------------------------|----------------------|----------------------|---------------------|----------------------|----------------------|-----------------|-----------------|----------------------|---------------------|----------------------|---------------|-------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|----------------------|----------------------|-----------------|------------------|----------------------|-----------------------------|
| MedianSalePrice<br>3 Mo. Roll Avg    | 0's) M 11<br>536 63            |                                 |                      |                      |                      |                      | 424       |                         | F<br>370<br>458      | M<br>466<br>472      | A<br>452<br>429     | M<br>555<br>491      | J<br>563<br>523      |                 | A<br>635<br>580 | S<br>645<br>607      | O<br>416<br>565     |                      | 432           | J 13<br>505<br>437      | F<br>330<br>422      |                      |                      |                      |                      |                      | A<br>573<br>607      | S<br>454<br>526       |                      |                      |                 | 533              | F<br>466<br>503      | M A<br>515 538<br>505 506   |
| Inventory<br>MSI                     | M 11<br>254 24<br>9            | J J<br>48 237<br>5 6            | A<br>224<br>4        | S<br>228<br>11       | O<br>207<br>9        | N<br>189<br>9        |           | J 12<br>179<br>10       | F<br>181<br>12       | M<br>193<br>9        | A<br>189<br>6       | M<br>162<br>3        | J<br>168<br>3        | J<br>164<br>3   | A<br>158<br>3   | S<br>166<br>7        | 0<br>156<br>5       | N<br>137<br>6        |               | J 13<br>124<br>7        | F<br>122<br>9        | M<br>129<br>5        | A<br>135<br>3        | M<br>148<br>3        | J<br>152<br>2        | J<br>170<br>3        | A<br>145<br>3        | S<br>144<br>4         | O<br>141<br>4        | N<br>118<br>4        | D J<br>99<br>4  |                  | F<br>114<br>6        | M A<br>92 112<br>3 2        |
| Days On Market<br>3 Mo. Roll Avg     | M 11<br>142                    | J J<br>91 48<br>94              | A<br>95<br>78        | S<br>87<br>77        | 97<br>93             |                      | 162       |                         | F<br>136<br>142      | M<br>72<br>112       | A<br>150<br>119     | M<br>95<br>106       | J<br>63<br>103       | J<br>85<br>81   | A<br>56<br>68   | S<br>39<br>60        | 0<br>64<br>53       | N<br>79<br>61        |               | J 13<br>111<br>97       | F<br>92<br>102       | M<br>101<br>101      | A<br>68<br>87        | M<br>41<br>70        | J<br>34<br>48        | J<br>52<br>42        | A<br>41<br>42        | S<br>65<br>53         | 0<br>85<br>64        | N<br>81<br>77        | D J<br>35<br>67 |                  | F<br>91<br>61        | M A 71 47 73 70             |
| Price per Sq Ft<br>3 Mo. Roll Avg    | M 11<br>252 22                 |                                 |                      |                      |                      |                      | 194       |                         |                      |                      | A<br>216<br>233     | M<br>225<br>220      | J<br>242<br>228      | J<br>242<br>236 |                 | S<br>238<br>238      | O<br>263<br>245     |                      | 234           | J 13<br>235<br>234      |                      | M<br>178<br>216      | A<br>239<br>217      |                      |                      |                      |                      | S<br>266<br>259       |                      |                      |                 | 248              |                      | M A<br>268 265<br>269 274   |
| Sale to List Price<br>3 Mo. Roll Avg | M 11<br>0.932 0.9              |                                 |                      | S<br>0.940<br>0.939  |                      |                      |           | J 12<br>0.913<br>0.915  |                      |                      | A<br>0.925<br>0.934 |                      | J<br>0.954<br>0.940  |                 |                 |                      | O<br>0.959<br>0.952 | N<br>0.938<br>0.950  | 0.956         | J 13<br>0.963<br>0.952  |                      |                      | A<br>0.963<br>0.958  |                      |                      | J<br>0.953<br>0.965  |                      |                       | O<br>0.935<br>0.950  |                      |                 | 0.951 0          |                      | M A 0.942 0.959 0.952 0.955 |
| New Listings<br>Inventory<br>Sales   | 254 24                         | J J<br>57 55<br>48 237<br>51 39 | A<br>42<br>224<br>50 | S<br>46<br>228<br>21 | 0<br>34<br>207<br>22 | N<br>26<br>189<br>22 | 15        | J 12<br>44<br>179<br>18 | F<br>62<br>181<br>15 | M<br>67<br>193<br>21 | 75<br>189<br>34     | M<br>42<br>162<br>54 | J<br>76<br>168<br>58 | 54<br>164<br>53 | 55<br>158<br>59 | S<br>43<br>166<br>25 | 39<br>156<br>32     | N<br>28<br>137<br>23 | 12            | J 13<br>44<br>124<br>19 | F<br>61<br>122<br>13 | M<br>67<br>129<br>26 | A<br>81<br>135<br>44 | M<br>88<br>148<br>50 | J<br>80<br>152<br>71 | J<br>67<br>170<br>61 | A<br>52<br>145<br>58 | \$<br>48<br>144<br>40 | 0<br>45<br>141<br>37 | N<br>30<br>118<br>31 | 14              | 51<br>103<br>24  | F<br>75<br>114<br>20 | M A 68 80 92 112 32 46      |
| Avg Sale Price<br>3 Mo. Roll Avg     | <sup>0's)</sup> M 11<br>620 70 | J J<br>04 736<br>687            |                      | S<br>655<br>668      |                      |                      | 513       |                         | F<br>423<br>590      | M<br>555<br>604      | A<br>514<br>497     | M<br>663<br>577      | J<br>640<br>606      | J<br>689<br>664 | A<br>686<br>672 | S<br>759<br>711      | O<br>600<br>682     |                      |               | J 13<br>526<br>516      | F<br>527<br>528      |                      |                      | M<br>613<br>595      |                      |                      |                      | 554<br>600            |                      |                      |                 | 556 :            | F<br>589<br>610      | M A<br>623 629<br>589 614   |

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