# MARKET ACTION REPORT

### August 2012

# MLS Area: Glencoe



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Price Range: ALL | Properties: Single Family Home, Townhome, Condo

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Market Profile & Trends Overview	Month	LM	L <sub>3</sub> M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$1,275,000	-		1				
Average List Price of all Current Listings	\$1,517,038	1		1				
August Median Sales Price	\$807,500	+		-		\$849,000	4	4
August Average Sales Price	\$1,093,038	1	1	1	1	\$1,091,271	1	•
Total Properties Currently for Sale (Inventory)	81	+		1				
August Number of Properties Sold	24	1	-	1	-	111	1	-
August Average Days on Market (Solds)	75	+	1	1	1	109	+	1
August Month's Supply of Inventory	3.4	+	1	1	1	8.5	+	+
August Sale Price vs List Price Ratio	94.0%	+	1	1	1	92.4%	1	•

<sup>\*</sup> LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

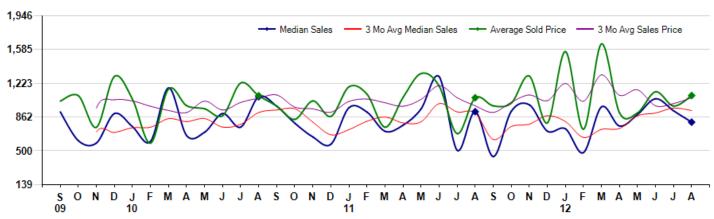
#### **Property Sales**

August Property sales were 24, up 71.4% from 14 in August of 2011 and 41.2% higher than the 17 sales last month. August 2012 sales were at their highest level compared to August of 2011 and 2010. August YTD sales of 111 are running 12.1% ahead of last year's year-to-date sales of 99.



The Median Sales Price in August was \$807,500, down -12.2% from \$920,000 in August of 2011 and down -13.1% from \$929,000 last month. The Average Sales Price in August was \$1,093,038, up 2.3% from \$1,068,786 in August of 2011 and up 11.5% from \$980,302 last month. August 2012 ASP was at highest level compared to August of 2011 and 2010.

Median means Middle (the same # of properties sold above and below Median) (000's)



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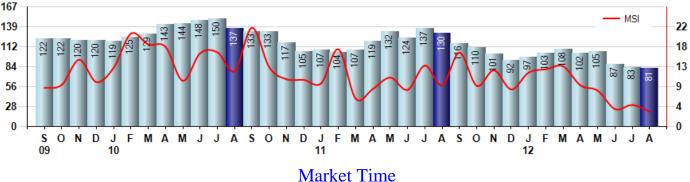
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#### **Inventory & MSI**

The Total Inventory of Properties available for sale as of August was 81, down -2.4% from 83 last month and down -37.7% from 130 in August of last year. August 2012 Inventory was at the lowest level compared to August of 2011 and 2010.

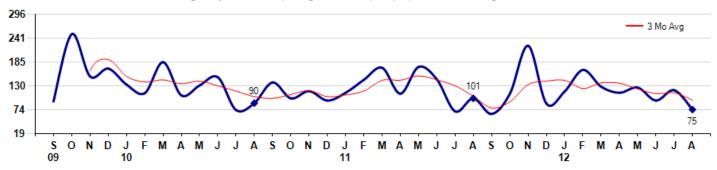
A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The August 2012 MSI of 3.4 months was at its lowest level compared with August of 2011 and 2010.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for August was 75, down -37.5% from 120 days last month and down -25.7% from 101 days in August of last year. The August 2012 DOM was at its lowest level compared with August of 2011 and 2010.

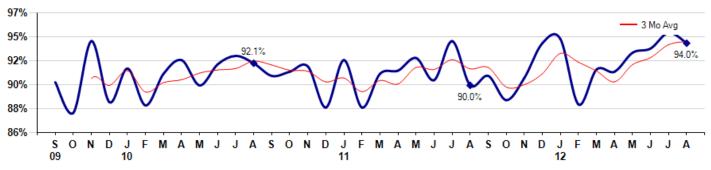
Average Days on Market(Listing to Contract) for properties sold during the month



### Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The August 2012 Selling Price vs List Price of 94.0% was down from 95.0% last month and up from 90.0% in August of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Based on information from Midwest Real Estate Data LLC for the period 9/1/2009 through 8/31/2012. Due to MLS reporting methods and allowable reporting policy this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. maintained by the MLS's may not reflect all real estate activity in the market.



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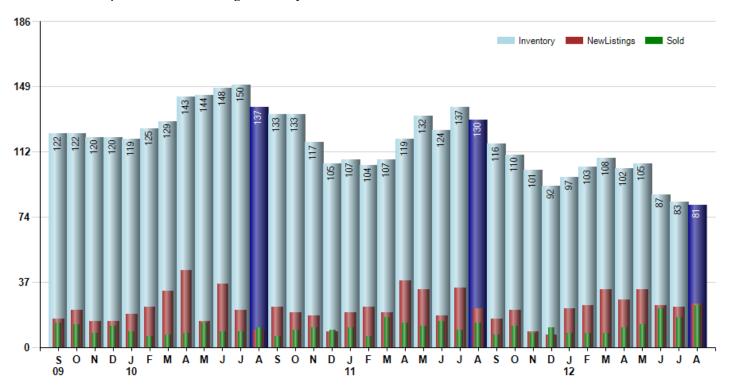
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### Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in August 2012 was 25, up 8.7% from 23 last month and up 13.6% from 22 in August of last year.



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Homes Sold	14	13	8	12	9	6	7	8	14	9	9	11	6	10	11	10	11	6	17	14	12	15	10	14	7	12	8	11	8	8	8	11		22 17	24
3 Mo. Roll Avg			12	11	10	9	7	7	10	10	11	10	9	9	9	10	11	9	11	12	14	14	12	13	10	11	9	10	9	9	8	9	11 1	15 17	21
	S 09	0	N		J 10	F	M	A	M	J	J	A	S	О	N		J 11	F	M	A	M	J	J	A	S	0	N		J 12	F	M		M	J J	A
MedianSalePrice	918	610		900	760	000	1,175	665	700	900	755	1,080	978	797	650		963	916		775				920				712	738				90 1,0		808
3 Mo. Roll Avg			704	698	748	754	846	814	847	755	785	912	938	952	808	673	728	817	863	800	812	1,007	918	908	623	762	<b>786</b>	877	814	644	731 7	740 8	76 90	959	932
	S 09	0	N		J 10	F	M	A	M	J	J	A	S	О	N		J 11	F	M	A	M	J	J	A	S	0	N		J 12	F	M		M	J J	A
Inventory	122			120		125	129	143	144			137	133		117		107	104		119	132	124				110	101	92	97			02 1	05 8	87 83	81
MSI	9	9	15	10	13	21	18	18	10	16	17	12	22	13	11	11	10	17	6	9	11	8	14	9	17	9	13	8	12	13	14	9	8	4 5	3
	S 09	0	N		J 10	F	M	A	M	J	J	A	S	0	N		J 11	F	M	A	M	J	J	A	S	0	N		J 12	F	M		M	J J	A
Days On Market	94			170		113	185	108	131	150	74	90	138	101	118	96	114	144		112		145		101			223		117					06 120	75
3 Mo. Roll Avg			165	191	152	139	144	135	141	130	118	105	101	110	119	105	109	118	143	143	153	144	130	106	79	93	133	141	143	124	<b>137</b> 1	36 1	23 1.	12 114	97
	S 09	0	N		J 10	F	M	A	M	J	J	A	S	0	N		J 11	F	M	A	M	J	J	A	S	0	N		J 12	F	M		M	J J	A
Price per Sq Ft	364	262	200	347	300	269	473		181	312	188	348	232	313	334	228	239	250	282	267	251	254	244	307	284	257		274		155					258
3 Mo. Roll Avg			209	203	216	305	347	323	293	240	227	283	256	298	293	292	267	239	257	266	267	257	250	268	278	283	289	285	311	254	258 2	235 2	76 2	78 271	265
0.1	S 09	0	N		J 10	F	M	A	M	J	J	A	S	0	N	D	J 11	F	M	A	M	J	J	A	S	0	N		J 12	F	M		M	J J	A
Sale to List Price	0.903	0.874						0.924		0.920 0.915					0.918				0.911		0.926		0.942			0.886			0.944		0.915 0. 0.914 0.			35 0.950 26 0.939	
3 Mo. Roll Avg			0.900	0.900	0.914	0.094	0.903	0.905	0.912	0.915	0.910	0.923	0.919	0.914	0.913	0.903	0.907	0.094	0.905	0.901	0.917	0.915	0.924	0.910	0.917	0.090	0.901	0.911	0.930	0.922	J.914 U.	.903 0.3	920 0.9	20 0.939	0.942
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	S 09	0	N		J 10	F	M	A	M	J	J	A	S	0	N	D	J 11	F	M	A	M	J	J_	A	S	0	N	<u>D</u>	J 12	F	M		M	J J	A
New Listings	16	21	15	15	19	23	32	44	15	36	21	10	23	20	18	105	20	23	20	38	33	18	34	22	16	21	101	7	22	24	33			24 23	25 81
Inventory Sales	122 14	122	120	120 12	119	125	129	143	144	148	150	137	133	133	117	105 10	107 11	104	107	119 14	132	124	137 10	130 14	116	110	101	92 11	97	103	108 1			87 83 22 17	24
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Avg Sale Price	S 09 1,033	O 1,092	N 753	1,297	J 10 1,053	583	1,163	985	951	878	1,227	A 1,090	979	838	N 1,035	870	J 11 1,186	1,107	M 754	A 1,072	M 1,329	1 195	685	A 1,069	982	O 1,012	N 1,302		J 12 1,563	733	M 1,645 (		M 08 1,1	33 980	A 1 093
3 Mo. Roll Avg	1,000			-		978	· /	910	1,033		1,019	1,065	1,099	969	951						1,052				- 0-	1,021							153 98		1.069
5 MO. Kon Avg			131	,	, 1	710	755	710	.,	750	,	,	,,	707	/51	717	., 0	-,	,	710	,	,=	,	703	/14	,	/	,	,	,	/ q		70	JU  -,/	,

