MARKET ACTION REPORT

October 2012

MLS Area: Lake Forest



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Price Range: ALL | Properties: Single Family Home, Townhome, Condo

]	rending	Versus*:		Trending V	Versus*:	
Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$995,000	+		•				
Average List Price of all Current Listings	\$1,527,883	+		1			-	
October Median Sales Price	\$400,000	1	+	-	1	\$651,250	+	1
October Average Sales Price	\$541,329	+	1	1	1	\$817,761	1	1
Total Properties Currently for Sale (Inventory)	242	+		1				
October Number of Properties Sold	19	1		1	-	234	•	-
October Average Days on Market (Solds)	144	1	1	1	1	140	+	1
October Month's Supply of Inventory	12.7	1	1	+	1	14.7	+	1
October Sale Price vs List Price Ratio	91.7%	+	1	1	1	89.7%	1	1

^{*} LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

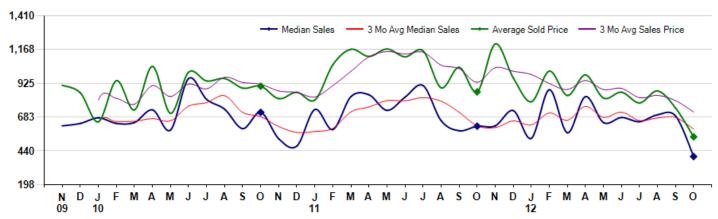
Property Sales

October Property sales were 19, down -9.5% from 21 in October of 2011 and -9.5% lower than the 21 sales last month. October 2012 sales were at a mid level compared to October of 2011 and 2010. October YTD sales of 234 are running 8.3% ahead of last year's year-to-date sales of 216.



The Median Sales Price in October was \$400,000, down -35.2% from \$617,500 in October of 2011 and down -42.1% from \$691,000 last month. The Average Sales Price in October was \$541,329, down -37.3% from \$863,667 in October of 2011 and down -27.6% from \$747,619 last month. October 2012 ASP was at the lowest level compared to October of 2011 and 2010.

Median means Middle (the same # of properties sold above and below Median) (000's)



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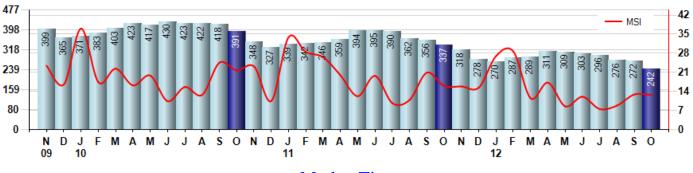
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Inventory & MSI

The Total Inventory of Properties available for sale as of October was 242, down -11.0% from 272 last month and down -28.2% from 337 in October of last year. October 2012 Inventory was at the lowest level compared to October of 2011 and 2010.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The October 2012 MSI of 12.7 months was at its lowest level compared with October of 2011 and 2010.

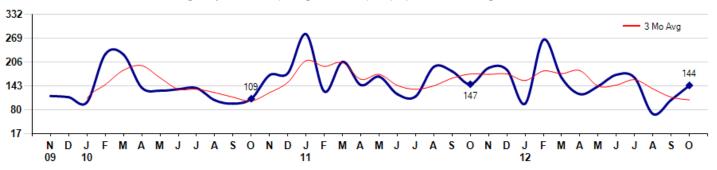
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for October was 144, up 35.8% from 106 days last month and down -2.0% from 147 days in October of last year. The October 2012 DOM was at a mid range compared with October of 2011 and 2010.

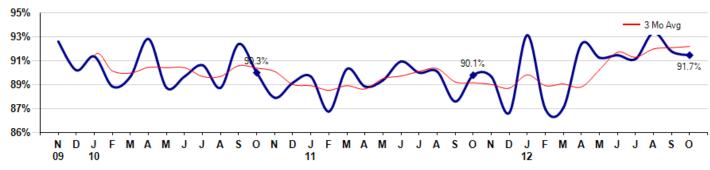
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The October 2012 Selling Price vs List Price of 91.7% was down from 92.0% last month and up from 90.1% in October of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Based on information from Midwest Real Estate Data LLC for the period 11/1/2009 through 10/31/2012. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy Data maintained by the MLS's may not reflect all real estate activity in the market.



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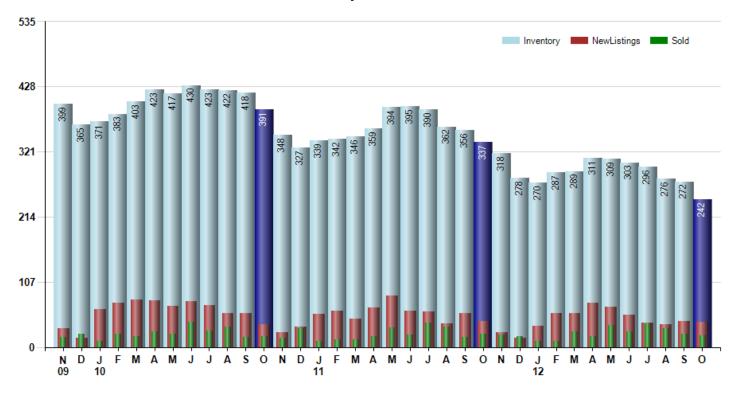
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Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in October 2012 was 41, down - 4.7% from 43 last month and down -2.4% from 42 in October of last year.



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Homes Sold 3 Mo. Roll Avg	N 09 17		0 F 0 22 6 18	M 18 17	A 26 22	M 21 22	J 41 29	J 27 30	A 33 34	S 17 26	O 18 23	N 15 17	D 31 21	J 11 10 19	F 12 18	M 13 12	A 18 14	M 32 21	J 20 23	J 40 31	A 33 31	S 17 30	O 21 24	N 20 19	D 18 20	J 12 10 16	F 10 13	M 25 15	A 18 18	M 36 26	J 25 26	J 39 33	A 31 32	S O 21 19 30 24
MedianSalePrice 3 Mo. Roll Avg	(s) N 09 620	D J 1 638 67 64	8 638	M 644 653	A 735 672	M 590 656		J 810 787	A 740 837	S 600 717	O 718 686	N 527 615	D 475 573	J 11 738 580	F 594 602	M 830 721	A 843 756		J 826 800	J 909 822	A 658 798				730		F 880 713						A 700 677	S O 691 400 680 597
Inventory MSI	N 09 399 23	D J 1 365 37 17 3		M 403 22	A 423 16	M 417 20	J 430 10	J 423 16	A 422 13	S 418 25	O 391 22	N 348 23	D 327 11	J 11 339 34	F 342 29	M 346 27	A 359 20	M 394 12	J 395 20	J 390 10	A 362 11	S 356 21	O 337 16	N 318 16	D 278 15	J 12 270 27	F 287 29	M 289 12	A 311 17	M 309 9	J 303 12	J 296 8	A 276	S O 272 242 13 13
Days On Market 3 Mo. Roll Avg	N 09 116	D J 1 113 10	0 226		A 138 196	M 130 164	J 134 134	J 137 134	A 105 125	S 96 113	O 109 103	N 171 125	D 176 152	J 11 279 209	F 128 194	M 206 204			J 121 144		A 193 143			N 190 173	185	J 12 96 157	F 264 182	M 164 175				J 164 159		S O 106 144 113 106
Price per Sq Ft 3 Mo. Roll Avg	N 09 239	D J 1 228 21 22	8 255		A 257 244	M 240 239		J 256 258			O 221 251	N 225 236		J 11 232 241	F 262 253	M 241 245				J 271 271	A 229 256	S 251 250	O 244 241		224		F 236 231						A 253 238	S O 239 189 237 227
Sale to List Price 3 Mo. Roll Avg	N 09 0.928	D J 1 0.905 0.9	16 0.892		A 0.930 0.907		J 0.900 0.907		A 0.891 0.900			N 0.883 0.904	0.895					M 0.897 0.898		J 0.903 0.904		S 0.880 0.896				J 12 0.933 0.901		M 0.875 0.894	A 0.926 0.892	M 0.915 0.905				S O 0.920 0.917 0.923 0.924
New Listings Inventory Sales	N 09 31 399	D J 1 15 6 365 37 22 1	2 72	M 78 403 18	A 76 423 26	M 68 417 21	J 75 430 41	J 69 423 27	A 55 422 33	S 56 418	O 37 391 18	N 24 348 15	D 33 327 31	J 11 54 339	F 59 342	M 47 346 13	A 65 359	M 85 394 32	J 60 395 20	J 58 390 40	A 39 362 33	S 56 356	O 42 337 21	N 24 318 20	15	J 12 35 270	F 55 287	M 55 289 25	A 73 311 18	M 66 309	J 53 303 25	J 40 296 39		S O 43 41 272 242 21 19
	(s) N 09	D J 1 857 64	0 F 9 945	M	A 1,047 909	M 710 830	J 1,005 920	J 942 886	A	S 891 931	O 904 919	N 815		J 11	F 1,059	M 1,170	A 1,118	M 1,172	J 1,115	J 1,158	A 893	S 1,040	O 864	N 1,208	D 964	J 12 793	F 1,013 923	M	A 985	M 819	J 862	J 784	A 871	S O 748 541 801 720